

# ***A Proposed Economic Plan & Constitution***

***By***

***Michael Ross, Director of  
WhatsNextForGaza.Org***

**This document is a modern day “Marshall Plan, written specifically for The Middle East”  
*This plan helps reconstruct war torn areas, with the focus being the Gaza Strip***

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*“I hope that this document not only shares my vision, but opens a dialogue with you...  
As such, the function of every draft is to define, fine-tune and develop the operational narratives and specifics”*

***Michael Ross, Director  
Economist, Legislative Advocate, Philosopher***

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# EXECUTIVE SUMMARY

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*“Smart businesses do not look at just labor costs alone anymore. They look at market access, transportation, telecommunications infrastructure and the education and skill level of the workforce, the development of capital and the regulatory market”*

**Janet Napolitano**  
Former US Secretary of Homeland Security

Re: **Our Marshall Plan & Constitution for Gaza**

Dear Reader;

I know your time is valuable so I'll get right to the point: it's unfortunate, but evil and terrorism have become global plagues, plagues that need to be eradicated immediately. These two plagues are can pop up anywhere, are morally and sociologically expensive, and take their toll on our time, energy, money and resources. And yes, they unfortunately also take lives. Because of the nature of regional middle east nation's and their relations to terror based groups, the world must deal with an important part of the puzzle, and its one that must addressed if we are to successfully rebuild Gaza and eradicate terrorism. To accomplish this, [www.WhatsNextForGaza.org](http://www.WhatsNextForGaza.org) believes that the best way to do this is by answering the following economic questions:

- ***In war, is there ever a real winner?***
- ***In this day and age, what really wins “The Peace?”***
- ***Will the war on terror be won with weapons, or do we need to create economic hope and opportunities as alternatives?***
- ***At what point in an armed conflict do you develop plans that answer this question: What happens once the fighting is over?***

As this ideological war develops and nations start to converse, someone needs to be brave enough to roll up their sleeves and put a proposal on the table that not only fosters the conversation process, but also helps the rebuilding process. This paper is the first start in that conversation because it develops, discusses, funds and implements two things that are missing: A Constitution and a plan. This paper starts that process, laying a variety of issues and concepts on the table for discussion, along with a projected, variable price tag. Combined, the ideas expressed here are designed to solve the core reasons for regional discontent and terrorism: hunger, unemployment, tyrants, disease, illiteracy, censorship and poverty.

With that in mind, I'd like to ask you this question: Has anyone planned for what comes next for Gaza, once the war against terrorism is won?

As developers of this paper, the **WNFGC's** plan captures a bold and direct vision that answers those questions and more. We have entitled it "**A Constitution & Economic Plan For Gaza.**"

We hope our work not only captures the spirit of cooperation and partnership, but is used as a 'tool' that jumpstarts a conversation about how to create positive and cohesive regional economic policies that create jobs and spur domestic and international market places. This document incorporates the following belief(s):

- As we sit down and talk, this document will become a "living document," evolving as support and ideas come forward;
- Many countries lack specific needs assessment tools and we will help develop and fund them;
- All religions believe that war is wrong, life is precious and man should live as brothers in peace;
- War wastes money, time and resources, in the long run - peace is more profitable than war;
- Gaza and the Middle East region has one of the highest in the world and that calls for economic investment that will benefit everyone;
- Creating jobs will help bring peace to the region by slowing down or eliminating the frustration and hate that leads to terrorism;
- Many believe that "idle hands are the devil's playground," tying terrorism directly to the unemployment rate;
- Good, hard, solid work is the most effective way to restore a man's dignity and defeat the roots of terrorism;
- In the future, any plan for war is negligent if it doesn't include a plan for cleanup, redevelopment or winning economic & social peace;

Unfortunately, though, the toughest task that this document's faces is not determining how much money to raise, or which projects are viable, but establishing specific monetary values and goals that ensure quality and best value for the money. Based on projections, the project's estimated price tag is \$635 Billion. This equates to about \$2.64B per donating country, per year for 10 years. When compared to the \$13 Billion the USA spent on the Marshall Plan after WWII, the price tag is miniscule, but based on the fact that it saves lives and brings economic peace to the region, it accomplishes a lot. In today's dollars, America's 1949 investment equates to about \$130B, making today's per country contribution about 1/4<sup>th</sup> that figure. Overall, this proposal is cost effective using today's dollars. And, for the record, if this project accomplishes ½ of what we expect, not only will it save lives through peace, but it will educate the masses, create economic partnerships and put food on the table for millions all while rebuilding the region and fostering economic cooperation and peace. Overall, these actions will slow down and/or eliminate terrorism – And that's a well balanced and affordable investment in peace that everyone can afford.

Finally, this document approaches the problem of terrorism from a different direction – through economics. As such, we present a variety of philosophic challenges and discussion topics. Each one comes complete with narrative, goals and objectives, projected financial awards and needs. The most important philosophic challenges include:

- We know this paper will raise a lot of questions and we want to answer them all – ***so ask them***;
- How we can redevelop a region of the world where terrorists destroy what's there, what's being created or what's planned;
- Identification of clear and definable goals and objectives;
- An overview of the hearings, awards and implementation process has been established;
- Committees will define and establish award criteria based on quantifiable results;
- Descriptions and financial program outlines have been created for each segment we plan to fund;
- Projects will be developed in two arenas: First, what the committee believes is needed in the region (based on professional recommendations and studies). Second, by what the specific requests.

- The understanding that the money is there to be awarded, but won't unless the project meets established standards or needs;
- This proposal is an alternative and less expensive ways to defeat terrorism.

## **PROGRAM GOALS & HIGHLIGHTS**

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*“Trade creates jobs and lifts people out of poverty. And when that happens, societies stabilize and grow ...  
And there is nothing like a stable society to fight terrorism and strengthen democracy, freedom and rule of law”*

**Dennis Hastert**

**51st Speaker of the US House of Representatives (from 1999-2007)**

- **Comprehensive Program Goals:**
  - Create a redevelopment plan that meets the needs of the region and is designed to jump start the region’s economic engines;
  - Submitted projects will focus on creating jobs, developing regional infrastructures and communications between neighbors;
  - Create a NGO (suggested not for profit) that oversees a 10 year regional economic incubator;
  - Help analyze, create and fund needs assessment and related tools;
  - Provide “seed or partnership” money for viable projects that enhance the region and benefit the lives of the citizenry;
  - Establish Financial Security programs, training and education for professionals and individual investors.
  
- **Program Highlight(s):** *this project will*
  - Train workers for the workplace, creating a consumer based workforce that produces and consumes products and services;
  - Create a diverse and talented regional work pool that will share ideas and talents, building economic partnerships;
  - Fund projects with regional or countrywide development plan(s) and follow a defined RFP application process;
  - Operate as a **Matching Fund Program** - for every \$1 the country provides, we provide \$3 – with a country cap of \$5 Billion;
  - Be based on promoting, creating and funding infrastructure development projects with earmarked funds – \$6.2 Billion yearly;
  - Ensure that allocated funds are transparent, can only be used for the approved project, and once earmarked, cannot be advanced or applied to any other project or country without approval by the committee and board;
  - Make clear that the theft of or spending awarded money on unapproved projects disqualifies the country from the program - period;
  - Be supported by Legislative action – all projects will be approved by a country’s own legislature;
  - Operate as a transparent program, overseen by committee members who will establish specific policy to ensure compliance;
  - Cap salary and overhead for all parties – up to 1/2% (half a percent) of the revenues;
  - Require Construction Bonds for projects, when necessary;
  - Include all countries that donate funds to have a representative on the Board of Directors, each with one vote;
  - Allow small investors retirement accounts, IRA’s and 401K’s;
  - Focus on enhancing zoning and construction standards throughout the region;
  - Enhance the quality of professional and their licenses throughout the region, producing higher quality employees and products;
  - Help conduct or fund needs assessments studies for countries and developing regions;

## OPERATIONS

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*“In the end, all business operations can be reduced to three words: People, Product, and Profits”*

**Lee Iacocca**  
American Automobile Executive

**Operational Theory:** *summarized – specifics to be created by participating countries and committees*

- 1) Organize a world partnership that will help develop the Middle East over a 10 year period;
- 2) Help create foundational documents like needs assessments, community plans, and zoning concepts;
- 3) Supply the region with money for projects that will stimulate economic growth and create jobs as well as solve social ills;
- 4) Introduce programs that will train and educate the citizenry for a 21<sup>st</sup> century workforce;
- 5) Create small businesses and supportive loan programs that are awarded based on education and/or financial success;
- 6) Meeting established standards (goals) or completion will be rewarded with advancement to the next round of project funding.

**Operational Structure:** *not for profit organization and structure*

- 1) All Contributory Members will be on the **Governing Board (GB)**, have one vote, and the option to sit on at least one committee;
- 2) All subject segments (committees) will follow **Roberts Rules of Order**, establish meeting schedules and review/award projects
- 3) All members have 1 vote;
- 4) Awarded based on competitive bidding, committee projects will be put out for bid using a public RFP Process;
- 5) Projects will provide a viable transparency process that ensuring that the allocated funds are spent properly;
- 6) Projects will be approved/denied first by a committee and then the **Governing Board**;

**Project Policy Categories:** *others may be established based on discussion and/or need – by vote*

○ <b>Employment Training</b>	<b>\$12.5B</b>	○ <b>Energy &amp; Greenhouse Gases</b>	<b>\$16B</b>	○ <b>Operational Overhead</b>	<b>\$7.5B</b>
○ <b>Infrastructure Construction</b>	<b>\$16.6</b>	○ <b>Machinery/Factories</b>	<b>\$23B</b>	○ <b>Safety &amp; Security</b>	<b>\$8.5B</b>
○ <b>Hospitals, Libraries &amp; Schools</b>	<b>\$10B</b>	○ <b>Agriculture and Farming</b>	<b>\$17B</b>	○ <b>Financial Markets</b>	<b>\$13B</b>
○ <b>Water &amp; Resources</b>	<b>\$14B</b>	○ <b>Telecommunications</b>	<b>\$18B</b>	○ <b>Totals:</b>	<b>\$153.5 B</b>

**The Project Selection Process:** Failed projects will be put on hold, funding revoked or cancelled by committee or board vote;

- 1) Award funds to two types of projects:
  - a. Suggest regional projects and programs supported or sponsored by the committee;
  - b. Individual countries will apply for specific projects of interest or need;
- 2) Seed money of up to \$2.5 million will be available to develop Committee related regional projects with board approval;
- 3) Seed money of up to \$1 Million will be made available to develop country specific projects with board approval;

## FUNDING

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# Projected Income(s):

10 year Total: \$153.5 Billion

Tier 1: \$75 Billion

Tier 2: \$25 Billion

Tier 3: \$10 Billion

## Funding Tiers

### Tier 1 Contributing countries:

Total: \$7.5 Billion each  
**Payable over 10 years**  
(\$750 Million per year)

#### Total \$112.5 Billion

- 1 Kuwait
- 2 Oman
- 3 Qatar
- 4 Bahrain
- 5 Saudi
- 6 China
- 7 Russia
- 8 UAE
- 9 USA
- 10 Japan
- 11 Germany
- 12 England
- 13 Canada
- 14 France
- 15 Australia

### Tier 2 Supporting Countries:

Total: \$3 Billion each  
**Payable over 10 years**  
(\$300 Million per year)

#### Total \$30 Billion

- 1 Italy
- 2 S. Africa
- 3 Spain
- 4 Taiwan
- 5 India
- 6 Korea
- 7 Norway
- 8 Pakistan
- 9 Norway
- 10 Brazil

### Tier 3 Participating Countries:

Total: \$1 Billion each  
**Payable over 10 years**  
(\$200 Million per year)

#### Total \$10 Billion

- 1 Turkey
- 2 Syria
- 3 Jordan
- 4 Iraq
- 5 Egypt
- 6 Kurdistan
- 7 Israel
- 8 Lebanon
- 9 Yemen
- 10 Libya

## EMPLOYMENT TRAINING

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*“Developing skills is as important as training.  
A larger effort is needed to create a skilled workforce with employment potential”*

**Pallam Raju**  
**Indian Politician**

### **Employment Training Narrative:**

A well trained workforce supported by a variety of educational programs and opportunities is vital for a 21<sup>st</sup> century society that has the ability to create products and compete in the international market place. This sections goals and objectives are designed to help create, discuss and fund programs that establish public and private educational opportunities for general, skilled and professional labor.

### **Goals & Objectives: establish programs that**

- Create skilled labor programs that will train workers how to use heavy equipment;
- Construct foundations that lead to the expansion of economic infrastructures;
- Lift people out of poverty by creating an educated consumer class for products & services;
- Develop, organize and train an employed workforce, expanding regional economies;
- Establish and entrench concepts that support the growth of fundamental capitalism;
- Establish competitive markets, complete with new products and job skills to pay for products;
- Train 70,000 professionals to help the region’s economy over 10 years;
- Train 25,000 Financial professionals – from bank tellers to Financial Advisors.

**Total Available For Awards:** \$12.5 Billion over 10 years.

**Needs:** Develop the following:

**Schools:** *The two paths*

- Public – will teach and train professional skills and careers (doctors/lawyers/teachers)
- Private – will train skills manual labor workers and selected professionals based on public law

**Private Course Focus: skilled labor and professionals – examples – totals over 10 years**

- Train heavy equipment, welders, and other skilled labor operators/professionals – 150,000
- Programs to train nurses and other semi-medical professionals (ex. phlebotomists)

**Public Course Focus: Professional Labor – 190,000 jobs in 10 years**

- Medical & Legal professionals – train 30,000 total in 10 years;
- Business professionals – train 50,000 in 10 years;
- Educators – train 55,000 in 10 years.

## **INFRASTRUCTURE**

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## **Awards Time Line**

- Year 1: Available: \$50M
- Year 2: Available: \$400 M
- Year 3: Available: \$1 B
- Year 4: Available: \$2 B
- Year 5: Available: \$3 B
- Year 6: Available: \$4 B
- Year 7: Available: \$1 B
- Year 8: Available: \$1 B
- Year 9: Available: \$100 M
- Year 10: Available: \$10M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - Curriculum approved
  - First awards
  - Schools open – initial rollout
- 3<sup>rd</sup> year
  - Program takes off – full rollout

*“We need to stop thinking about infrastructure as an economic stimulant and start thinking about it as a strategy. Economic stimulants produce Bridges to Nowhere. Strategic investment in infrastructure produces a foundation for long-term growth”*

**Roger McNamee**

**American Businessman, Investor & Venture Capitalist**

### **Infrastructure Narrative:**

This section establishes funding and supporting viable economic and social infrastructures that connect countries and regions. Projects will focus on the agriculture, energy, housing, roads and technology industries, and will range from installing water and sewer lines to creating or enhancing a nation’s electrical grid, telecommunications lines or broadband connections.

### **Goals & Objectives: establish programs that**

- Connect every corner of the **ME** with an infrastructure that supports 21<sup>st</sup> century competition;
- Help construct an infrastructure that helps a region, as well as a country and its people grow;
- Supports a foundation that puts people to work and food on the table by developing agriculture, energy, housing, roads and technology industries;
- Establish foundations for private retirement investment, including stocks and bonds.

**Total Available For Awards:** \$16.525 Billion total over 10 years

### **Needs:**

- Support or create needs assessment programs and community plan documents;
- Implement 21<sup>st</sup> century zoning, land use and safety rules and concepts;
- Establish subdivisions, streets and highways to homes and businesses;
- Each country will start the construction of desalinization plants during the plan’s operations;
- Each country will construct at least one dam;
- Pipes and water transport systems – instillation will take the life of project
- Housing developments, business facilities and plants;
- Upgrade current energy/electrical and telecom systems;

### **Rollout Order:**

- Basic infrastructure planning and development - Layout
- Water, Sewage and Desalinization Plants and Dams
- Energy, electrical, cable, telecom and Internet

## **HOSPITALS, LIBRARIES & SCHOOLS**

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## **Awards Time Line**

- Year 1: Available: \$25M
- Year 2: Available: \$1B
- Year 3: Available: \$2B
- Year 4: Available: \$3B
- Year 5: Available: \$3B
- Year 6: Available: \$2.5B
- Year 7: Available: \$2B
- Year 8: Available: \$1.5B
- Year 9: Available: \$1B
- Year 10: Available: \$500M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee & board approval

*“A society - any society - is defined as a set of mutual benefits and duties embodied most visibly in public institutions: public schools, public libraries, public transportation, public hospitals, public parks, public museums, public recreation, public universities, and so on”*

**Robert Reich**

**Political Commentator, Professor, & Author**

### **Hospitals, Libraries & Schools Narrative:**

This segment is focused on creating and funding projects that expand educational opportunities while establishing places where the public can use cutting edge technology to learn or train.

### **Goals & Objectives: establish programs that**

- Expand health care and educational facilities to meet the needs of the region’s population;
- Establish:
  - One hospital per year in each country;
  - 10 schools and 1 university per year in each country;
  - 5 public use libraries per year in each country;
  - Disease control programs (like for diabetes or Zika)
- Train or Hire professionals to run or operate the facilities;
- Health Savings Account – help establish.

**Total Available For Awards:** \$12.610 Billion total over 10 years

**Needs:** The possible needs for Hospitals, Libraries and Schools are: Focus

- Overall plan community development for each country with a regional focus;
  - Enact zoning and community plan concepts where needed;
  - Attraction and development of public and private educational systems;
  - Establishing development zones around the country and region;
  - Establish community plans that will help support the development zones;
- **Hospital:** Establish a variety of cutting edge medical facilities that are not only open to every race, religion and creed, but will also enhance the quality of life for the region’s citizens;
- **Library:** Increase access to computers, books and educational systems with regional specialization or “subject hubs” in mind.
- **Schools:** Locate schools and Universities around the region, open to all races, sexes, ages and creeds. Each university will focus on one aspect (ex. Health) while all schools will teach educational basics – reading, writing and arithmetic.

## **Awards Time Line**

- Year 1: Available: \$50M
- Year 2: Available: \$500M
- Year 3: Available: \$1B
- Year 4: Available: \$1.5B
- Year 5: Available: \$2B
- Year 6: Available: \$2.5B
- Year 7: Available: \$1.5B
- Year 8: Available: \$1B
- Year 9: Available: \$1B
- Year 10: Available: \$50M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Continual awards provided

## **WATER & RESOURCE DEVELOPMENT**

*“The two defining issues of this century are both universal but felt locally:  
the global water crisis and the resources boom”*

**Jay Weatherill**

Australian politician who is the 45th & current Premier of South Australia

### **Water & Resourced Development Narrative:**

The funding of high quality drinking water and its safe storage are the top priorities of this section. We recognize that it is vital that we help the developing world’s growth with quality drinking, cooking and bathing water, especially when efforts are being made to help each country become agriculturally self-sufficient. In this category, projects will range from creating plumbing and irrigation systems that transport water to homes, businesses and farms, to the location, placement and construction of water storage facilities, as well as desalination and water/waste treatment plants.

### **Goals & Objectives: establish programs that**

- Create more water to help a growing population;
- Create more water that will help agriculture and farming grow;
- Develop, collect and establish effective water quality standards – safe drinking water;
- Help increase the use and development of the country’s natural resources;
- Protect resources for the betterment of the country;
- Construct 1 desalinization and 1 dam per year to support planned growth;
- Establish and expand seawater desalination units as a major source of water in the region;
- Expand and enhance metals and precious commodities market(s).

**Total Available For Award:** \$14.650 Billion total over 10 years

### **Needs:**

- Resource development & use: Based on country resources and technology;
- Water infrastructure concepts – will work in tandem with the above mentioned infrastructure developments – participants will be urged to work with their neighbors;
  - Purchase pipes to carry water across the country;
  - Create water;
  - Plan, dig and lay sewer lines;
  - Desalinization plan;

## **ENERGY**

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## **Awards Time Line**

- Year 1: Available: \$25M
- Year 2: Available: \$50M
- Year 3: Available: \$2.5B
- Year 4: Available: \$3B
- Year 5: Available: \$3.5B
- Year 6: Available: \$2.5B
- Year 7: Available: \$2B
- Year 8: Available: \$1B
- Year 9: Available: \$50M
- Year 10: Available: \$25M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee and board approval

*“Saving our planet, lifting people out of poverty, advancing economic growth... these are one and the same fight. We must connect the dots between climate change, water scarcity, energy shortages, global health, food, security and women’s empowerment. Solutions to one problem must be solutions for all”*

**Ban Ki moon**  
**UN Secretary General**

### **Energy & Global Warming Narrative:**

This segment creates and funds country specific, and regional energy programs and projects by assisting in the creation of strategic energy projects and partnership, as well as alternative energy products. In conjunction with this, reasonable, yet effective, global warming goals will be established.

### **Goals & Objectives: establish programs that**

- Establish Needs Assessment documents to help create and establish programs;
- Develop existing energy sources to help benefit the country or region;
- Provide steady and consistent self-sufficient energy programs for the region;
- Develop basic and alternative energy strategies and sources using the country/region’s natural resources;
- Establish programs allowing countries and individuals the ability to generate and sell excess energy on the open market;
- Help the country fight greenhouse gas emissions;
- Establish the goal(s) of energy independence for each country within 10 years;
- Enhancing methods of oil exploitation and establishing industries supportive of oil industries that could sustain economic development;
- Train 30,000 energy professionals.

**Total Awards Available:** \$16.4 Billion total over 10 years

### **Needs:**

- 1) Establish solar, photo voltaic cells , and wind farms in designated zones;
- 2) Establish greenhouse gas reduction programs;
- 3) Design 10 year energy programs that focus on
  - a. Establishing regional energy programs to all regional corners in 10 years;
  - b. Produce enough energy for self-sufficiency;
  - c. Lower the use of fossil fuels;

## **MACHINERY & FACTORIES**

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*“The economy of human time is the next advantage of machinery in manufactures”*

## **Awards Time Line**

- Year 1: Available: 200M
- Year 2: Available: \$1B
- Year 3: Available: \$1B
- Year 4: Available: \$2B
- Year 5: Available: \$3B
- Year 6: Available: \$3B
- Year 7: Available: \$3B
- Year 8: Available: \$2B
- Year 9: Available: \$1B
- Year 10: Available: \$200M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards – 1<sup>st</sup> quarter
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee and board approval
- Major development years 5,6,7

**Charles Babbage**  
**Mathematician, Philosopher, Inventor & Mechanical Engineer**

**Machinery & Factories Narrative:**

In order for the Middle East to play a competitive role on the world stage in the 21<sup>st</sup> century, we need to support the creation of products that create jobs and services that fulfill consumer needs. This segment is designed to help create and fund projects that locate, place & construct manufacturing facilities that produce consumer products and create jobs.

**Goals & Objectives: establish programs that**

- Help construct Needs Assessment plans that will be used to determine the best location and type of factories and products that can be produced;
- Determine what products can be delivered to the international market by that country;
- Place and establish factories that create consumer products for consumption;
- Establish employee training programs that put educated workers to work;
- Help develop resources that will help put products on the international market place;
- Support the creation of industries and products that are native to the **ME**, giving them a competitive advantage rather than just production for the sake of it.
- Train 15,000 machinists and 20,000 engineers.

**Total Awards Available:** \$23.15 Billion total over 10 years

**Needs:**

Help countries develop:

- Economic zones that specialize in manufacturing products;
- Factories and manufacturing facilities;
- Products for sale in the international market place;
- Workforce training programs.

## **AGRICULTURE, FARMING & FOOD**

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## **Awards Time Line**

- Year 1: Available: \$50M
- Year 2: Available: \$100M
- Year 3: Available: \$1B
- Year 4: Available: \$2B
- Year 5: Available: \$3B
- Year 6: Available: \$4B
- Year 7: Available: \$5B
- Year 8: Available: \$4B
- Year 9: Available: \$3B
- Year 10: Available: \$1B

## **Notes**

- 1<sup>st</sup> & 2<sup>nd</sup> years
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 3<sup>rd</sup> year
  - First awards
- 4<sup>th</sup> year and up:
  - Awards provided based on committee and board approval

*“Teaching kids how to feed themselves and how to live in a community responsibly... is the center of an education.”*

Alice Waters

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## American Chef And Activist

### **Agriculture, Farming & Food Narrative:**

Agriculture is cornerstones of modern society and as such, has helped construct the most successful economic societies in history, and is designed to help fund and develop regional agriculture and farming programs. The focus starts with helping establish or expand agribusinesses and/or family farms. Second, develop policies that will help countries feed themselves. In fact, after 7 years, it is hoped that excess food will be exported to other countries. In an effort to reduce competition and encourage trade, countries will be urged to specialize in different food products and not use tariffs.

### **Goals & Objectives: establish programs that**

- Create self-sustaining large and small farms;
- Train future farmers (families) on how to produce the best yield with the tools they have;
- Develop crops for in country use, seed and export internationally;
- Production of various meat(s) for use in the country and for export;
- Establish healthy nutritional food programs that teach people how to properly eat properly;
- Help each country “specialize” in growing 1 major crop;
- Expand regional and international cooperation in an effort to gain specialization and expertise while expanding cultural exchanges and peace;
- Professionally train future farmers in everything from agribusiness management to agricultural sciences.

**Total Awards Available:** \$17 Billion total over 10 years

### **Needs:**

- Special Classes to train future farmers in agricultural sciences and business management;
- Distribution of seeds that are selected to grow in the region;
- Purchase of equipment for use as a collective in the town or city;
- Support scientific analysis of land(s) to determine not just watering or growing patterns, but fertilizing needs and supporting programs that will help produce the highest yield;
- Matched hiring programs designed to get the right talent to the right farm;
- Fertilizer education and use.

## **TELECOMMUNICATIONS**

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*“Advances in the technology of telecommunications  
have proved an unambiguous threat to totalitarian regimes everywhere”*

## **Awards Time Line**

- Year 1: Available: \$250M
- Year 2: Available: \$1B
- Year 3: Available: \$1.5B
- Year 4: Available: \$2B
- Year 5: Available: \$3B
- Year 6: Available: \$4B
- Year 7: Available: \$2.5B
- Year 8: Available: \$2B
- Year 9: Available: \$1B
- Year 10: Available: \$250M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations
  - Hearings conducted
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee and board approval
- Major development years 4,5,6

**Rupert Murdoch  
Businessman, Publisher**

**Telecommunications Narrative:**

To compete in the 21<sup>st</sup> Century, advanced telecommunications programs and systems must be created for countries, schools, business, homes, and individuals. This section is designed to focus on the development and funding of c technologies that meet country and regional challenges and needs.

**Goals & Objectives: establish programs that**

- Establish a variety of telecommunications services in all countries;
- Establish 21<sup>st</sup> Century systems that are expandable;
- End internet illiteracy by expanding internet penetration;
- Get computers to people, with a focus on students and businesses;
- Earmark \$5 Billion for computer program and education.

**Total Available For Award:** \$18.1 Billion total over 10 years

**Needs:**

Cable & Entertainment:

- “Wire” country for cable, satellite and dish;
- Entire region in 5 years;

Computers & Education:

- For libraries, students and businesses;

Internet:

- Wire in all 4 corners of the country/region;
- Wi-Fi for everyone: Free Wi-Fi in down town.

Telecommunications

- Cell signal and equipment in all parts of the country.

## **OVERHEAD**

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## **Awards Time Line**

- Year 1: Available: \$50M
- Year 2: Available: \$2B
- Year 3: Available: \$2B
- Year 4: Available: \$2B
- Year 5: Available: \$3B
- Year 6: Available: \$3B
- Year 7: Available: \$2B
- Year 8: Available: \$2B
- Year 9: Available: \$2B
- Year 10: Available: \$50M

## **Notes**

- 1<sup>st</sup> year
  - Committee operations/hearings
  - RFP/Submissions
  - Projects discussed
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee and board approval
- Major development years 5,8,7

*“There's a fundamental distinction between strategy and operational effectiveness”*

**Michael Porter**

***Economist, Researcher, Author, Advisor, Speaker & Teacher***

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### Operational Overhead Narrative:

This section represents the program's operational budget. That includes administration salary, travel, conducting hearings and overall publicity. It also includes funds spent for the creation or analysis of need assessment studies. Any expenses over \$2,000 (two thousand dollars), must be approved by the **MEDA** Governing Board.

### Goals & Objectives: establish programs that

- Money will be spent on **MEDA** overhead only;
- All earmarked money will apply to professional staff hired to oversee not just **MEDA** operations, but also staff for regional operations;
- Transparency.

**Total Available For Award:** \$3.5 Billion total over 10 years

### Needs: money will be used in the following areas

- Travel
- Equipment
- Offices
- Salaries/bonuses
- PR
- Hearings

## Awards Time Line

- Year 1: Available: \$50M
- Year 2: Available: \$100M
- Year 3: Available: \$150M
- Year 4: Available: \$250M
- Year 5: Available: \$300M
- Year 6: Available: \$350M
- Year 7: Available: \$400M
- Year 8: Available: \$450M
- Year 9: Available: \$500M
- Year 10: Available: \$550M

## Notes

- All expenses over \$2,000 will be approved by the Board
- \$3 Billion over the life of the product

## SAFETY & SECURITY

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*"At the end of the day, the goals are simple: safety and security"*

**Jodi Rell**  
Former Republican Politician

### Safety & Security Narrative:

This section establishes the foundation of a vital security program that operates on two levels. The first level is establishing safety programs that will help people in response to natural or manmade emergencies. The second level is funding security programs to prevent manmade disasters.

### Goals & Objectives: establish programs that

- Will not be under military jurisdictions, but rather will work with the military to save lives;
- Safety training programs that train people how to save lives in the event of a natural disaster;
  - Emergency training and preparation, especially in schools – all ages;
  - Provide natural disaster equipment – including backpacks, bandages and supplies;
  - Train an estimated 3,000,000 people to help assist emergency professionals.
- Security training programs that will protect lives in an emergency at:
  - Schools
  - Tourist locations
  - Legislative bodies
  - Airports
  - Malls
  - Sporting events
- Will establish safety training programs that save lives in terrorist events;
- Computer cyber-security training programs;
- Airport, school and hospital security enhancements.

**Total Available For Award:** \$8.1 Billion total over 10 years

**Needs:** projects the enhance security for:

- Needs Assessment concepts
- Tourist inventory
- Legislative Bodies
- Lists of Malls/shopping centers and sporting facilities;

## FINANCIAL MARKET DEVELOPMENT

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## Awards Time Line

- Year 1: Available: \$50M
- Year 2: Available: \$1B
- Year 3: Available: \$1B
- Year 4: Available: \$1B
- Year 5: Available: \$1B
- Year 6: Available: \$1B
- Year 7: Available: \$1B
- Year 8: Available: \$1B
- Year 9: Available: \$1B
- Year 10: Available: \$50M

## Notes

- 1<sup>st</sup> year
  - Committee hearings/operations
  - Projects discussed & submitted
- 2<sup>nd</sup> year
  - First awards
- 3<sup>rd</sup> year and up:
  - Awards provided based on committee and board approval
- Major development years 5,6,7

*“Developments in financial markets can have broad economic effects felt by many outside the markets”*

**Ben Bernanke**  
Ex-Chairperson of the Federal Reserve Bank

## Financial Markets Narrative:

In an effort to foster internal and external trade in market products and provide businesses with operating capital, we expect to fund projects that develop and support investing, as well as educating investors.

### Goals & Objectives: establish programs that

- Professionally upgrade of stock market operations;
- Upgrade cybersecurity for all financial institutions;
- Open markets up to small and international investors – increasing standards;
- Use standards that put stock and commodity markets on the same level as the NYSE;
- Expand the role of financial planners and other financial professionals;
- Expand insurance related products in all areas, with a focus being health insurance.

### Total Available For Award: \$13.1 Billion total over 10 years

- Each country gets \$2.3 billion
- Each country gets \$100,000,000 to develop proposals for enhance markets

### Needs: projects the enhance security for:

- Stock market analysis for improvement
  - o Focus: how to find, attract and professional service more investors;
- Stimulate financial sectors in an effort to help them compete in the 21<sup>st</sup> century;
- Small investor packages: *create the following products*
  - o Tax breaks for investing
  - o Retirement account establishment
  - o Municipal bonds
  - o Small business loan development

## Awards Time Line

- Year 1: Available: \$50M
- Year 2: Available: \$1B
- Year 3: Available: \$1.5B
- Year 4: Available: \$2B
- Year 5: Available: \$2B
- Year 6: Available: \$2B
- Year 7: Available: \$2B
- Year 8: Available: \$1.5B
- Year 9: Available: \$1B
- Year 10: Available: \$50M

## Notes

- 1<sup>st</sup> year
  - o Committee operations/hearings
  - o Project discussion & Submissions
- 2<sup>nd</sup> year
  - o First awards
- 3<sup>rd</sup> year and up:
  - o Awards provided based on committee and board approval
- Major development years 5,6,7

## EXAMPLES

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*“Let not him who is houseless pull down the house of another, but let him work diligently and build one for himself, thus by example assuring that his own shall be safe from violence when built”*

**Abraham Lincoln**  
**16<sup>th</sup> President of the United States**

### So how will this whole program work?

- Project submission
- Committee analysis
- Hearing and discussion
- “Vote’ to approve or not to approve

### Project Submissions: *three expected examples*

- **Regional projects: proposed by the Committee**
  - Because of their size, Regional projects have an impact on a region and provide benefits to everyone associated with that region. A classic example would be the creation of a storage dam. Overall, with assistance from industry experts, their location and impact will determine the parties, sponsorship, oversight and funding of the project.
- **Joint ventures between countries**
  - Countries develop and submit projects that can be handled in one of two ways. The first is that an individual country could handle the project, with the second being a joint venture between two or more countries. An example could be the construction of a roadway or bridge. Overall, that bridge could be constructed by one country, but often is better when two countries partner in its construction and operation(s).
- **Individual Country projects**
  - A country wants to set aside land to construct a solar farm, and needs money to construct the facility.

### Project List Creation:

- The oversight committee will catalogue, document and order projects;
- Hearings will be conducted to determine projects and related priorities;
- Committee will help decide through professional analysis and vote;
- People, businesses and countries submit ideas, and the committee reviews them for legitimacy and validity.

### Sample Project List: 3 examples

- Highway similar in nature to the Pan American Freeway – construct a modern freeway stretching from Egypt to Turkey, from Turkey to Yemen;
- Rail transportation – expand rail to fit multiple countries – similar in nature to the “Orient Express”
- Red Sea port improvements

## ABOUT

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**Jordan Opposition Coalition (JOC):** The **Jordan Opposition Coalition (JOC)** is the unified opposition coalition working to bring true democracy to Jordan. Based in England, they have been in operation since 2011. Recently, the **JOC** finalized unification of all known opposition parties to the King of Jordan. To support their actions and beliefs, the **JOC** has created a mission statement, a series of white papers on a variety of issues, a Bill of Rights, and over a dozen more documents, position platform and a New Constitution that brings both democracy to the public and parity between all houses of government.

**Mudar Zahran:** Is the Secretary General of the **JOC**. Educated in the West, Zahran has 2 Masters Degrees and is currently working on a PhD. Zahran currently lives in exile with his family in the UK and has worked in the US Department of State-Embassy Amman.

**Michael Ross:** The writer of this document is a Governmental Relations professional with over 43 years' worth of direct governmental experience. His background includes government, economics, computer technology, law, land use and development, and stadium/arena construction.