Professional Profile & Resume of Qualifications

Michael C. Ross, JD

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"Author, Content Creator, Educator, Ghost Writer, Published, Public Relations & Technical Writer"

Professional Summary

Highly accomplished professional with over 45 years of experience in legislative advocacy, public relations, economic analysis, education, grant writing, and technical content creation. Proven expertise in shaping 2,500+ laws across multiple states and nations, securing millions in grant funding, and delivering impactful reports, white papers, and legislative strategies that have saved billions of dollars while improving lives and expanding markets. Internationally published author and ghostwriter with 200+ articles, technical briefs, and legal documents. Skilled public speaker, policy advisor, and educator with 10,000+ hours of classroom teaching, curriculum development, and individualized tutoring programs. Recognized as an "out-of-the-box thinker" with innovative approaches to problem-solving, stakeholder engagement, and policy influence.

Core Competencies

- Legislative Advocacy & Policy Development: Coalition-building, lobbying, and regulatory analysis.
- Grant Writing & Fundraising: Multi-million-dollar proposals, compliance reporting, and tracking systems.
- Content Development & Digital Strategy: SEO optimization, website development, and audience engagement.
- Public Speaking & Media Relations: Speeches, press conferences, and testimony before legislative bodies.
- Legal Research & Compliance: Drafting contracts, trust agreements, and court filings.
- Economic Analysis & Forecasting: Statistical modeling, investment tracking, and financial reporting.
- Education & Curriculum Development: IT, financial literacy, journalism, and individualized tutoring.
- Project & Program Management: Budget oversight, event coordination, and campaign leadership.

Professional Experience

C&U Seminars - Advocacy & NGO Management (Africa) (2018-2022)

- Spearheaded advocacy campaigns to secure international funding and legislative reforms, addressing economic sanctions and policy challenges.
- Collaborated with NGOs and government officials to promote educational programs and human rights initiatives.
- Developed compliance frameworks and operational strategies to support nonprofit growth and sustainability.

Grant Writer & Fundraiser (2011-2022)

- Researched, wrote, and secured \$25 to \$5 million in grants for nonprofits, international NGOs, and PACs.
- Created comprehensive grant-tracking systems and ensured compliance with funding regulations.

• Delivered **\$5M** in grant funding for an African NGO in 2023 through negotiation, proposal development, and compliance oversight.

MCR Public Affairs & Advocacy - Legislative Advocacy (1991-2018)

- Managed multi-state lobbying campaigns influencing consumer protection laws, privacy rights, and trade regulations.
- Delivered over 2,000 testimonies and speeches to Congressional and legislative committees.
- Directed coalition-building efforts to mobilize 15,000+ constituent calls and letters to U.S. senators supporting legislative priorities.
- Authored policy frameworks, white papers, and intelligence briefings presented to U.S.
 Congress, the Israeli Knesset, and the United Nations.

The California Index - Economic Analyst (2007-2017)

- Developed financial models analyzing 600+ NYSE and NASDAQ companies, guiding corporate strategy and policy decisions.
- Provided economic impact reports influencing corporate investments and legislative policies.
- Supported financial literacy programs and advised stakeholders on market trends and investment strategies.

Credentialed Educator - Substitute Teacher & Tutor (2002-Present)

- Delivered lessons in journalism, IT, coding, government, and financial literacy, impacting 10,000+ students.
- Created custom lesson plans to accommodate special needs students, including training an autistic student to develop 17 websites and mentor peers.
- Conducted 60+ safety drills and lockdown simulations and implemented classroom management systems for diverse learning environments.

Content Creator & Strategist (2008-2022)

- Developed and published over 2,200 articles and blogs, including viral content reaching 395K+ views.
- Managed websites, SEO campaigns, and social media platforms, increasing audience engagement by over 300%.
- Created multimedia presentations, newsletters, and advocacy materials to amplify organizational messaging.

Grand Jury Jurist & Court Officer (2019-2020)

- Conducted legal research, interviews, and authored investigative reports in support of judicial processes.
- Contributed to drafting recommendations and compliance assessments for government agencies.

Shofar - Managing Editor (1987-1991)

- Expanded publication size from 8 to 24 pages and doubled readership from 7,000 to 15,500.
- Increased annual revenue by 700%, leveraging editorial design, fundraising campaigns, and membership growth.

Technical Skills

- Software & Tools: Microsoft Office, WordPress, Drupal, PowerPoint, Excel, Google Drive, and SEO tools.
- Content Management: Blogs, newsletters, white papers, and intelligence briefings.
- Research & Analysis: Legislative tracking, economic modeling, and regulatory evaluations.
- Communication: Speeches, press releases, legal briefs, and grant proposals.

Key Achievements

- Legislative Impact: Authored and advocated for policies like the Lemon Automobile Bill, Telecommunications Reform, and Financial Literacy Education mandates.
- Economic Influence: Created market models that tracked trends in 600+ public companies, impacting business decisions.
- Grant Success: Delivered multi-million-dollar funding, including a \$5M NGO grant in 2023.
- Media & Content Reach: Published over 200+ works and viral content with 390K+ and 735K+ views.
- Recognition: Named one of the 10 Most Influential People in the Sports Card Industry (1992), surpassing Joe DiMaggio.
- Community Development: Helped attract NBA sports to Sacramento and contributed to arena and stadium designs.

Volunteer Leadership & Community Involvement

- Board Memberships: Joles School (Uganda, 2017-Present), International Jewish Muslim Dialogue Center (2017-2018), Aragon HOA (2013-2016).
- Campaigns & Events: Organized advocacy events, press conferences, and lobbying days.
- Awards: Recipient of the ACE Award (2001) for outstanding community service and advocacy.
- Other Roles: Elections Judge (2014-2017), Chabad Events Volunteer (2008-2014), Sacramento JCC Softball Commissioner (1987-1994).

Education

- Juris Doctor (JD) University of Northern California School of Law
- Bachelor of Science (BS) English/Government [Institution Name]
- Teaching Credential [Institution Name]