Michael C. Ross, JD

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Professional Profile

Innovative and accomplished professional with extensive experience in grant writing, legislative advocacy, public relations, and content management. Proven track record in developing successful public policies and programs that have influenced legislation and improved consumer safety. Skilled in persuasive writing, grant compliance, and project management with a strong background in advocacy, fundraising, and international relations.

Core Competencies

- Grant Research & Proposal Writing
- Legislative Advocacy & Public Policy
- · Content Creation & Technical Writing
- Project Management & Budgeting
- Public Relations & Communications
- Collaboration & Stakeholder Engagement

Professional Experience

C&U Seminars

Multi-nation African Advocacy & NGO Management Grant Writing | 2018 - Present

- Lead grant-writing initiatives, securing funds ranging from \$25,000 to \$5 million.
- Conduct thorough research to identify and pursue funding opportunities, focusing on government and foundation grants.
- Develop and manage project budgets, ensuring compliance with all grant regulations and guidelines.

Freelance Grant Writer

2011 - Present

- Craft compelling grant proposals tailored to various funders, leading to successful funding outcomes.
- Provide ongoing grant tracking and reporting, ensuring adherence to funder requirements.

MZ Advocacy, England

Analyst, Customer Relations, Copywriter, Editor | Jan. 2015 - Dec. 2021

- Analyzed customer needs and created targeted advocacy content to influence public opinion and policy.
- Managed communication strategies for various stakeholders, including international clients.

Educator

State Credentialed Teacher | 2002 - Dec. 2022

- Delivered over 10,000 classroom hours, specializing in creating inclusive and impactful learning experiences.
- Designed and implemented educational programs that met state standards and improved student outcomes.

MCR Public Affairs & Advocacy

Legislative Advocacy | Jan. 1991 - Dec. 2018

- Played a key role in the passage or defeat of over 2,500 laws across multiple jurisdictions.
- Developed strategic public policy initiatives that saved consumers billions and enhanced product safety.

Selected Achievements

- International Peace Conference: Created, funded, and staged a major peace conference in Israel, with presentations at the Israeli Knesset.
- Legislative Impact: Instrumental in the development and passage of landmark consumer protection laws, including the Lemon Automobile Bill and Telecommunications Reform.
- Grant Success: Successfully secured over \$5 million in grant funding for various non-profits and advocacy groups.

Additional Skills

- **Technical & Legal Writing**: Expertise in producing high-quality technical documents, legal briefs, and policy papers.
- Event Planning & Campaign Management: Organized international campaigns, legislative events, and public relations programs.
- **Digital Content & Social Media**: Managed online content creation, website production, and social media strategy for multiple platforms.

Education

- Juris Doctor (JD)
- Bachelor of Science (BS)
- Teaching Credential