Michael Ross General Skill Categories

Education: English, Computer Science, Social Studies, Government, Contracts, Privacy, Adult & Student Project Conferences, Management & Prioritization, Music

Government: Public Policy Analysis/Development, Government Relations, Advocacy, Regulatory Actions, Political & Legal Strategy, Debate, Speeches, Coalition & Relationship Development,

Communications: Corporate, Message Development, Social Media,

Law: Intermediary, Negotiations,

Computer: Social Media, Database Management, Google Drive, Certified Microsoft Office, Word, PowerPoint, Excel, HTML, Drupal, SEO, Graphic Design, Web Design, Code, Digital Marketing, Film/Video/Sound Production, Storyboards,

Analysis - Economic and Political: Strategic Analysis, Budget Management,

General: Social Media, Writing, Oratory, Sales

Journalism: Scripts, , Editor, Reporter, News Production & Analytics, General/Legal/Technical Writing, Business Plans, Counter Intelligence, Author, Publisher, Writer, White Paper Research, Creation & Distribution, Animation/Cartooning, Article/Document Creation/Construction

Fundraising: Grants, Programs, Seminars & Events, Trade Shows,

Management: Problem Solving, Administration, Not-for Profit Management, For Profit Management,

Public Relations: Media Releases, Press Conferences, AP Style, Newswires, Newsletters,