

Operation
PROMISING FUTURE

“Sustainable development is the pathway to the future we want for all. It offers a framework to generate economic growth, achieve social justice, exercise environmental stewardship and strengthen governance”.

*Ban Ki-moon
UN Secretary General*

***“A Regional Development Program That
Addresses The Roots Of Terrorism”***

**By
Michael C. Ross, JD**

Developed For Implementation in the Middle East

**Project Sponsors Include:
The Jordanian Opposition Coalition (JOC)
And the Middle East Development Association (MEDA)**

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*“The function of this document is to help me share my vision, while starting a dialogue with you...
The function of every draft after this is to help define and develop the project’s operational narrative and specifics”*

Michael Ross
Economist, Legislative Advocate, Philosopher

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EXECUTIVE SUMMARY

“Smart businesses do not look at just labor costs alone anymore. They look at market access, transportation, telecommunications infrastructure and the education and skill level of the workforce, the development of capital and the regulatory market”

Janet Napolitano
US Secretary of Homeland Security

Re: Operation Promising Future

Dear Reader;

In this day and age, everyone knows that war is an unfortunate evil and that terrorism has become a global plague, both evils are very expensive in terms of time, money, resources, and human lives. Additionally, it's pretty clear that the war on terror must not only be won through military means, but also through winning the minds and hearts of the people. Wars, as we have witnessed through history, are started without planning for something as hard as “how to win the peace” or as simple as cleaning up the battlefield or removing rubble. Combined, these two concepts beg 3 fundamental questions:

- ***In war, is there ever a real winner?***
- ***In this day and age, what really wins “the peace”?***
- ***Can we ever win the war on terror with weapons only and without providing hope as the alternative to terror?***

As the world rolls up its sleeves and develops effective ways to defeat evil regimes & terrorist groups like **ISIL**; one must ask what is being done about the core reasons for their existence – like hunger, unemployment, tyrants, disease, illiteracy and poverty - all of which grip many Middle Eastern countries. Taking these questions and their analysis one step further, I have 2 questions for my fellow policy makers:

- ***What vision does the world have for the region once the war is over;***
- ***With all that we have been through for the past decade, what will it show the world if these problems are not addressed?***

As co-developers of this idea and paper, the **Middle East Development Association (MEDA)** and the **Jordanian Opposition Coalition (JOC)** have developed a solid, bold and direct vision that answers those questions and its entitled **Operation Promising Future (OPF)**. As such, we hope that this document captures both the positive spirit in which it is being presented, and that understanding that we are presenting the world with a ‘tool’ that jumpstarts a conversation about how to create economic policies in the region that will create jobs and products that spur marketplace competition domestically and internationally. As a result, this document is based on the following belief(s):

- It is a draft document and it will evolve with each reading, writing, conversation and country involved;
- Unlike the west, many countries lack needs assessment tools for project development – we will help fund or develop them;
- All religions believe that war is wrong, life is precious and man should live as brothers in peace;
- War wastes money, time and resources, in the long run - peace is more profitable than war;

- The Middle East region has a high level of unemployment – one of the highest in the world and its worth investing in;
- Creating jobs will help bring peace to the region by slowing down or eliminating the frustration and hate that leads to terrorism;
- Many believe that “idle hands are the devil’s playground,” tying terrorism directly to the unemployment rate;
- Good, hard, solid work is the most effective way to restore a man’s dignity and defeat the roots of terrorism;
- In the future, any plan for war is negligent if it doesn’t include a plan for cleanup, redevelopment or winning economic & social peace;
- Jordan is centrally located to all problem areas, making it the ideal headquarters.

Quite frankly, the easiest part of this paper (and **OPF**) is to spark a discussion, and we’re doing that by asking questions, and offering solutions that revolve around the creation of an internationally sponsored redevelopment project in thought, design and scope.

Unfortunately though, the toughest task that this document’s (and **OPF**) faces is not determining how much money to raise or which projects are viable, but establishing specific monetary values and goals that ensure quality and best value for the money. Based on projections, the project’s estimated price tag is \$635 Billion. This equates to about \$2.64B per country, per year for 10 years. When compared to the \$13 Billion the USA spent on the Marshall Plan after WWII, the price tag is miniscule. In today’s dollars, America’s 1949 investment equates to about \$130B, making today’s per country contribution about 1/4th that figure. Overall, **OPF** is cost effective, using today’s dollars. And, for the record, if this project accomplishes ½ of what we expect, not only will it save lives, but it will educate the masses, create economic partnerships and put food on the table for millions. Overall, these actions will slow down and/or eliminate terrorism – And that is an investment in peace that everyone can afford discussing, especially since it’s well balanced and affordable.

Finally, **OPF** and this document will present the world with a variety of philosophic challenges and discussion topics. Each one comes complete with narrative, goals and objectives, projected financial awards and needs. The most important philosophic challenges include:

- We know **Operation Promising Future** raises a lot of questions and we want to answer them all – ***so ask them***;
- How can we redevelop a region of the world where terrorists destroy what’s there, what’s being created or what’s planned;
- Identification of clear and definable goals and objectives;
- An overview of the hearings, awards and implementation process has been established;
- Committees will define and establish award criteria based on quantifiable results;
- Descriptions and financial program outlines have been created for each segment we plan to fund;
- Projects will be developed in two arenas: First, what the committee believes is needed in the region (based on professional recommendations and studies). Second, by what the specific country requests.
- The understanding that the money is there to be awarded, but it doesn’t have to be (if a project doesn’t meet established standards or needs, then it won’t be funded);
- **Operation Promising Future** is an alternative and less expensive ways to defeat terrorism.

Sincerely;

Michael Ross, JD

PROGRAM GOALS & HIGHLIGHTS

*“Trade creates jobs and lifts people out of poverty. And when that happens, societies stabilize and grow...
And there is nothing like a stable society to fight terrorism and strengthen democracy, freedom and rule of law”*

Dennis Hastert

51st Speaker of the US House of Representatives (from 1999-2007)

- **Comprehensive Program Goals:**
 - Create a redevelopment plan that meets the needs of the region and is designed to jump start the region’s economic engines;
 - All submitted projects should focus on creating jobs, developing regional infrastructures and getting neighbors to talk and do business with each other;
 - Create a NGO (suggested not for profit) that oversees a 10 year regional economic incubator;
 - Help analyze, create and fund needs assessment and related tools;
 - Provide “seed or partnership” money for viable projects that enhance the region and benefit the lives of the citizenry;
 - Establish Financial Security programs, training and education for professionals and individual investors.

- **Program Highlight(s): *this project will***
 - Collected contributions over a 10 year period, ensuring transparency;
 - Train workers for the workplace, creating a consumer based workforce that produces and consumes products and services;
 - Create a diverse and talented regional work pool that will share ideas and talents, building economic partnerships;
 - Fund projects with regional or countrywide development plan(s) and follow a defined RFP application process;
 - Operate as a **Matching Fund Program** - for every \$1 the country provides, we provide \$3 – with a country cap of \$5 Billion;
 - Be based on promoting, creating and funding infrastructure development projects with earmarked funds – \$6.2 Billion yearly;
 - Ensure that allocated funds can only be used for the approved project; once earmarked, funds cannot be advanced or applied to any other project or country without approval by the committee and board;
 - Make it clear: spending awarded money on unapproved projects disqualifies the country from the program - period;
 - Be supported by Legislative action – all projects will be approved by a country’s own legislature;
 - Operate as a transparent program, overseen by committee members who will establish specific policy to ensure compliance;
 - Cap salary and overhead for all parties – up to 1/2% (half a percent) of the revenues;
 - Require Construction Bonds for projects and people, when necessary;
 - Include all countries that donate funds to be on the Board of Directors, each with one vote;
 - Allow small investors retirement accounts, IRA’s and 401K’s;
 - Focus on enhancing zoning and construction standards throughout the region;
 - Enhance the quality of professional and their licenses throughout the region;
 - Produce higher quality employees and products;
 - Be structured to present projects via either Board or country recommendations;
 - Help conduct or fund needs assessments studies for countries and developing regions;

OPERATIONS

“In the end, all business operations can be reduced to three words: People, Product, and Profits”

Lee Iacocca
American Automobile Executive

Operational Theory: *summarized – specifics to be created by participating countries and committees*

- 1) Organize a world partnership that will help develop the Middle East over a 10 year period;
- 2) Help create foundational documents like needs assessments, community plans, and zoning concepts;
- 3) Supply the region with money for projects that will stimulate economic growth and create jobs as well as solve social ills;
- 4) Introduce programs that will train and educate the citizenry for a 21st century workforce;
- 5) Create small businesses and supportive loan programs that are awarded based on education and/or financial success;
- 6) This project will start by training people to clean-up war zones, and as they do, fight terrorism by creating redevelopment projects;
- 7) Meeting established standards (goals) or completion will be rewarded with advancement to the next round of project funding.

Operational Structure: *not for profit organization and structure*

- 1) All Contributory Members will be on the **Governing Board (GB)**, have one vote, and the option to sit on at least one committee;
- 2) All subject segments (committees) will establish a meeting schedule to review/award projects - all members have 1 vote;
- 3) Hearings will operate using **Robert’s Rules Of Order**, unless other rules have been established;
- 4) Awarded based on competitive bidding, committee projects will be put out for bid using a public RFP Process;
- 5) Projects will provide a viable transparency process that ensuring that the allocated funds are spent properly;
- 6) Projects will be approved/denied first by a committee and then the **Governing Board**;
- 7) It is hoped that at least one project a month will be awarded for 10 years (120 total projects).

Project Policy Categories: *others may be established based on discussion and/or need – by vote*

- | | | | | | |
|---------------------------------------------|--------------|----------------------------------------|--------------|--------------------------------|---------------|
| ○ Employment Training | \$55B | ○ Energy & Greenhouse Gases | \$69B | ○ Operational Overhead | \$3.5B |
| ○ Infrastructure Construction | \$61B | ○ Machinery/Factories | \$62B | ○ Safety & Security | \$65B |
| ○ Hospitals, Libraries & Schools | \$62B | ○ Agriculture and Farming | \$73B | ○ Financial Markets | \$23B |
| ○ Water & Resources | \$73B | ○ Telecommunications | \$73B | | |

The Project Selection Process: Failed projects will be put on hold, funding revoked or cancelled by committee or board vote;

- 1) Award funds to two types of projects:
 - a. Suggest regional projects and programs supported or sponsored by the committee;
 - b. Individual countries will apply for specific projects of interest or need;
- 2) Seed money of up to \$2.5 million will be available to develop Committee related regional projects with board approval;
- 3) Seed money of up to \$1 will be made available to develop country specific projects with board approval;
- 4) Projects will be awarded via a committee hearing process based on bids, discussion & regular transparency reporting;

FUNDING

Projected Income(s):

Total: \$635 Billion

Tier 1: \$450 Billion

Tier 2: \$135 Billion

Tier 3: \$50 Billion

Funding Tiers

Tier 1 Contributing countries:

\$30 Billion over 10 years

Total \$480 Billion

- 1 USA
- 2 England
- 3 Germany
- 4 France
- 5 Canada
- 6 China
- 7 Russia
- 8 Bahrain
- 9 Saudi
- 10 Japan
- 11 Kuwait
- 12 Qatar
- 13 UAE
- 14 Oman
- 15 Australia

Tier 2 Supporting Countries:

\$15 Billion over 10 years

Total \$135 Billion

- 1 Italy
- 2 S. Africa
- 3 Spain
- 4 Italy
- 5 Taiwan
- 6 India
- 7 Korea
- 8 Norway
- 9 Pakistan

Tier 3 Participating Countries:

\$50 Billion over 10 years

Total \$50 Billion

- 1 Turkey
- 2 Syria
- 3 Jordan
- 4 Iraq
- 5 Egypt
- 6 Kurdistan
- 7 Israel
- 8 Lebanon
- 9 Yemen
- 10 Libya

EMPLOYMENT TRAINING

*“Developing skills is as important as training.
A larger effort is needed to create a skilled workforce with employment potential”*

Pallam Raju
Indian Politician

Employment Training Narrative:

A well trained workforce supported by a variety of educational programs and opportunities is the backbone of a 21st century society that has the ability to create products and compete in the international market place. The goals and objectives of this section are designed to help create, discuss and fund programs that will establish public and private educational opportunities for general, skilled and professional labor.

Goals & Objectives: establish programs that

- Create skilled labor programs that will train workers how to use heavy equipment;
- Construct foundations that lead to the expansion of economic infrastructures;
- Lift people out of poverty by creating an educated consumer class for products & services;
- Develop, organize and train an employed workforce, expanding regional economies;
- Establish and entrench concepts that support the growth of fundamental capitalism;
- Establish competitive markets, complete with new products and job skills to pay for products;
- Train 170,000 professionals to help the region’s economy over 10 years;
- Train 50,000 Financial professionals – from bank tellers to Financial Advisors.

Total Available For Awards: \$55 Billion over 10 years.

Needs: Develop the following:

Schools: *The two paths*

- Public – will teach and train professional skills and careers (doctors/lawyers/teachers)
- Private – will train skills manual labor workers and selected professionals based on public law

Private Course Focus: skilled labor and professionals – examples – totals over 10 years

- Train heavy equipment, welders, and other skilled labor operators/professionals – 250,000
- Programs to train nurses and other semi-medical professionals (ex. phlebotomists)

Public Course Focus: Professional Labor – 205,000 jobs in 10 years

- Medical professionals – train 35,000 in 10 years;
- Legal professionals – train 35,000 in 10 years;
- Business professionals – train 100,000 in 10 years;
- Educators – train 35,000 in 10 years.

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$3B
- Year 3: Available: \$4B
- Year 4: Available: \$5.5B
- Year 5: Available: \$6.6B
- Year 6: Available: \$7.7B
- Year 7: Available: \$8.8B
- Year 8: Available: \$10B
- Year 9: Available: \$10B
- Year 10: Available: \$9B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - Curriculum approved
 - First awards
 - Schools open – initial rollout
- 3rd year
 - Program takes off – full rollout

INFRASTRUCTURE

“We need to stop thinking about infrastructure as an economic stimulant and start thinking about it as a strategy. Economic stimulants produce Bridges to Nowhere. Strategic investment in infrastructure produces a foundation for long-term growth”

Roger McNamee

American Businessman, Investor & Venture Capitalist

Infrastructure Narrative:

This section focuses on establishing, funding and supporting viable economic and social infrastructures that connect countries and regions. Projects will focus on the agriculture, energy, housing, roads and technology industries, and will range from installing water and sewer lines to creating or enhancing a nation’s electrical grid, telecommunications lines or broadband connections.

Goals & Objectives: establish programs that

- Connect every corner of the **ME** with an infrastructure that supports 21st century competition;
- Help construct an infrastructure that helps a region, as well as a country and its people grow;
- Put people to work, helping them put food on the family table;
- Lay a foundation that supports technological expansion and the development of the agriculture, energy, housing, roads and technology industries;
- Establish foundations for private retirement investment, including stocks and bonds.

Total Available For Awards: \$61 Billion total over 10 years

Needs:

- Support or create needs assessment programs and community plan documents;
- Implement 21st century zoning, land use and safety rules and concepts;
- Establish subdivisions, streets and highways to homes and businesses;
- Each country will construct at least 2 desalinization plants in the first 6 years;
- Each country will construct at least one dam in the first 7 years;
- Pipes and water transport systems – instillation will take the life of project
 - To carry water from the plants to
 - Housing developments, business facilities and plants;
- Upgrade current energy/electrical systems;
- Upgrade all telecom systems for enhanced internet and phone service;

Rollout Order:

- Basic infrastructure planning and development - Layout
- Water, Sewage and Desalinization Plants and Dams
- Energy, electrical, cable, telecom and Internet

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$3B
- Year 3: Available: \$5B
- Year 4: Available: \$7B
- Year 5: Available: \$12B
- Year 6: Available: \$11B
- Year 7: Available: \$9B
- Year 8: Available: \$8B
- Year 9: Available: \$7B
- Year 10: Available: \$3B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Awards provided based on committee & board approval

HOSPITALS, LIBRARIES & SCHOOLS

“A society - any society - is defined as a set of mutual benefits and duties embodied most visibly in public institutions: public schools, public libraries, public transportation, public hospitals, public parks, public museums, public recreation, public universities, and so on”

Robert Reich

Political Commentator, Professor, & Author

Hospitals, Libraries & Schools Narrative:

This segment is focused on creating and funding projects that expand educational opportunities while establishing places where the public can use cutting edge technology to learn or train.

Goals & Objectives: establish programs that

- Expand health care incrementally to meet the needs of the region’s population;
- Expand or update educational facilities to increase use by the region’s population;
- Establish:
 - One hospital per year in each country;
 - 10 schools and 1 university per year in each country;
 - 5 public use libraries per year in each country;
- Train or Hire professionals to run or operate the facilities;
- Health Savings Account – help establish.

Total Available For Awards: \$62 Billion total over 10 years

Needs: The possible needs for Hospitals, Libraries and Schools are:

Focus:

- Overall plan community development for each country with a regional focus;
 - Enact zoning and community plan concepts where needed;
 - Attraction and development of public and private educational systems;
 - Establishing development zones around the country and region;
 - Establish community plans that will help support the development zones;
- **Hospital:** Establish a variety of cutting edge medical facilities that are not only open to every race, religion and creed, but will also enhance the quality of life for the region’s citizens;
- **Library:** Increase access to computers, books and educational systems with regional specialization or “subject hubs” in mind.
- **Schools:** Locate schools and Universities around the region, open to all races, sexes, ages and creeds. Each university will focus on one aspect (ex. Health) while all schools will teach educational basics – reading, writing and arithmetic.

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$1B
- Year 3: Available: \$2B
- Year 4: Available: \$4B
- Year 5: Available: \$12B
- Year 6: Available: \$13B
- Year 7: Available: \$10B
- Year 8: Available: \$10B
- Year 9: Available: \$6B
- Year 10: Available: \$7B

Notes

- 1st year
 - Committee operations
 - Hearings
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Continual awards provided

WATER & RESOURCE DEVELOPMENT

*“The two defining issues of this century are both universal but felt locally:
the global water crisis and the resources boom”*

Jay Weatherill

Australian politician who is the 45th & current Premier of South Australia

Water & Resourced Development Narrative:

The funding of high quality drinking water and its safe storage are the top priorities of this section. We recognize that it is vital that we help the developing world's growth with quality drinking, cooking and bathing water, especially when efforts are being made to help each country become agriculturally self-sufficient. In this category, projects will range from creating plumbing and irrigation systems that transport water to homes, businesses and farms, to the location, placement and construction of water storage facilities, as well as desalination and water/waste treatment plants.

Goals & Objectives: establish programs that

- Create more water to help a growing population;
- Create more water that will help agriculture and farming grow;
- Develop, collect and establish effective water quality standards – safe drinking water;
- Help increase the use and development of the country's natural resources;
- Protect resources for the betterment of the country;
- Construct 1 desalinization and 1 dam per year to support planned growth;
- Establish and expand seawater desalination units as a major source of water in the region;
- Expand and enhance metals and precious commodities market(s).

Total Available For Award: \$73 Billion total over 10 years

Needs:

- Resource development & use: Based on country resources and technology;
- Water infrastructure concepts – will work in tandem with the above mentioned infrastructure developments – participants will be urged to work with their neighbors;
 - Purchase pipes to carry water across the country;
 - Create water;
 - Plan, dig and lay sewer lines;
 - Desalinization plan;

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$200M
- Year 3: Available: \$5B
- Year 4: Available: \$6B
- Year 5: Available: \$13B
- Year 6: Available: \$12B
- Year 7: Available: \$12B
- Year 8: Available: \$10B
- Year 9: Available: \$9B
- Year 10: Available: \$8B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Awards provided based on committee and board approval

ENERGY

“Saving our planet, lifting people out of poverty, advancing economic growth... these are one and the same fight. We must connect the dots between climate change, water scarcity, energy shortages, global health, food, security and women’s empowerment. Solutions to one problem must be solutions for all”

Ban Ki moon
UN Secretary General

Energy & Global Warming Narrative:

This segment creates and funds country specific, and regional energy programs and projects by assisting in the creation of strategic energy projects and partnership, as well as alternative energy products. In conjunction with this, reasonable, yet effective, global warming goals will be established.

Goals & Objectives: establish programs that

- Establish Needs Assessment documents to help create and establish programs;
- Develop existing energy sources to help benefit the country or region;
- Provide steady and consistent self-sufficient energy programs for the region;
- Develop basic and alternative energy strategies and sources using the country/region’s natural resources;
- Establish programs allowing countries and individuals the ability to generate and sell excess energy on the open market;
- Help the country fight greenhouse gas emissions;
- Establish the goal(s) of energy independence for each country within 10 years;
- Enhancing methods of oil exploitation and establishing industries supportive of oil industries that could sustain economic development;
- Train 30,000 energy professionals.

Total Awards Available: \$69 Billion total over 10 years

Needs:

- 1) Establish solar, photo voltaic cells , and wind farms in designated zones;
- 2) Establish greenhouse gas reduction programs;
- 3) Design 10 year energy programs that focus on
 - a. Establishing regional energy programs to all regional corners in 10 years;
 - b. Produce enough energy for self-sufficiency;
 - c. Lower the use of fossil fuels;

Awards Time Line

- Year 1: Available: 200M
- Year 2: Available: \$5B
- Year 3: Available: \$6B
- Year 4: Available: \$7B
- Year 5: Available: \$10B
- Year 6: Available: \$10B
- Year 7: Available: \$10B
- Year 8: Available: \$9B
- Year 9: Available: \$9B
- Year 10: Available: \$8B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards – 1st quarter
- 3rd year and up:
 - Awards provided based on committee and board approval
- Major development years 5,6,7

MACHINERY & FACTORIES

“The economy of human time is the next advantage of machinery in manufactures”

Charles Babbage

Mathematician, Philosopher, Inventor & Mechanical Engineer

Machinery & Factories Narrative:

In order for the Middle East to play a competitive role on the world stage in the 21st century, we need to support the creation of products that create jobs and services that fulfill consumer needs. This segment is designed to help create and fund projects that locate, place & construct manufacturing facilities that produce consumer products and create jobs.

Goals & Objectives: establish programs that

- Help construct Needs Assessment plans that will be used to determine the best location and type of factories and products that can be produced;
- Determine what products can be delivered to the international market by that country;
- Place and establish factories that create consumer products for consumption;
- Establish employee training programs that put educated workers to work;
- Help develop resources that will help put products on the international market place;
- Support the creation of industries and products that are native to the **ME**, giving them a competitive advantage rather than just production for the sake of it.
- Train 15,000 machinists and 20,000 engineers.

Total Awards Available: \$62 Billion total over 10 years

Needs:

Help countries develop:

- Economic zones that specialize in manufacturing products;
- Factories and manufacturing facilities;
- Products for sale in the international market place;
- Workforce training programs.

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$200M
- Year 3: Available: \$4B
- Year 4: Available: \$7B
- Year 5: Available: \$8B
- Year 6: Available: \$8B
- Year 7: Available: \$10B
- Year 8: Available: \$10B
- Year 9: Available: \$10B
- Year 10: Available: \$9B

Notes

- 1st & 2nd years
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 3rd year
 - First awards
- 4th year and up:
 - Awards provided based on committee and board approval

AGRICULTURE, FARMING & FOOD

“Teaching kids how to feed themselves and how to live in a community responsibly... is the center of an education.”

Alice Waters
American Chef And Activist

Agriculture, Farming & Food Narrative:

Agriculture is one of the cornerstones of modern society and as such, has helped construct the most successful economic societies in history. **OPF** is designed to help fund and develop regional agriculture and farming programs. The focus is twofold: First, we are dedicated to helping with the establishment of agribusinesses and/or family farms. Second, we expect the policies that are coordinated will help the country feed themselves. In fact, after 7 years, it is hoped that this program will allow for the exportation of excess food to other countries. In an effort to reduce competition and encourage trade, countries will be urged to specialize in different food products.

Goals & Objectives: establish programs that

- Create self-sustaining large and small farms;
- Train future farmers (families) on how to produce the best yield with the tools they have;
- Develop crops for in country use, seed and export internationally;
- Production of various meat(s) for use in the country and for export;
- Establish healthy nutritional food programs that are specifically designed to teach people how to properly eat properly (the food groups);
- Help each country “specialize” in growing 1 major crop;
- Expand regional and international cooperation in an effort to gain specialization and expertise while expanding cultural exchanges and peace;
- Professionally train future farmers in everything from agribusiness management to agricultural sciences.

Total Awards Available: \$73 Billion total over 10 years

Needs:

- Special Classes to train future farmers in agricultural sciences and business management;
- Distribution of seeds that are selected to grow in the region;
- Purchase of equipment for use as a collective in the town or city;
- Support scientific analysis of land(s) to determine not just watering or growing patterns, but fertilizing needs and supporting programs that will help produce the highest yield;
- Matched hiring programs designed to get the right talent to the right farm;
- Fertilizer education and use.

Awards Time Line

- Year 1: Available: \$200M
- Year 2: Available: \$1B
- Year 3: Available: \$7B
- Year 4: Available: \$13B
- Year 5: Available: \$12B
- Year 6: Available: \$11B
- Year 7: Available: \$10B
- Year 8: Available: \$9B
- Year 9: Available: \$7B
- Year 10: Available: \$5B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Awards provided based on committee and board approval
- Major development years 4,5,6

TELECOMMUNICATIONS

*“Advances in the technology of telecommunications
have proved an unambiguous threat to totalitarian regimes everywhere”*

Rupert Murdoch
Businessman, Publisher

Telecommunications Narrative:

In order to compete in the 21st Century, advanced telecommunications programs and systems must be established - not just for countries, but for schools, business, homes, and individuals. This section is designed to focus on the development and funding of technologies that meet country and regional challenges and needs.

Goals & Objectives: establish programs that

- Establish a variety of telecommunications services in all countries;
- Establish 21st Century systems that are expandable;
- End internet illiteracy by expanding internet penetration;
- Get computers to people, with a focus on students and businesses;
- Earmark \$5 Billion for computer program and education.

Total Available For Award: \$73 Billion total over 10 years

Needs:

Cable & Entertainment:

- “Wire” country for cable, satellite and dish;
- Entire region in 5 years;

Computers & Education:

- For libraries, students and businesses;

Internet:

- Wire in all 4 corners of the country/region;
- Wi-Fi for everyone: Free Wi-Fi in down town.

Telecommunications

- Cell signal and equipment in all parts of the country.

Awards Time Line

- Year 1: Available: \$500M
- Year 2: Available: \$7B
- Year 3: Available: \$8B
- Year 4: Available: \$9B
- Year 5: Available: \$13B
- Year 6: Available: \$12B
- Year 7: Available: \$11B
- Year 8: Available: \$9B
- Year 9: Available: \$9B
- Year 10: Available: \$10B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Awards provided based on committee and board approval
- Major development years 5,8,7

OVERHEAD

“There's a fundamental distinction between strategy and operational effectiveness”

Michael Porter

Economist, Researcher, Author, Advisor, Speaker & Teacher

Operational Overhead Narrative:

This section represents the program's operational budget. That includes administration salary, travel, conducting hearings and overall publicity. It also includes funds spent for the creation or analysis of need assessment studies. Any expenses over \$2,000 (two thousand dollars), must be approved by the **MEDA** Governing Board.

Goals & Objectives: establish programs that

- Money will be spent on **MEDA** overhead only;
- All earmarked money will apply to professional staff hired to oversee not just **MEDA** operations, but also staff for regional operations;
- Transparency.

Total Available For Award: \$3.5 Billion total over 10 years

Needs: money will be used in the following areas

- Travel
- Equipment
- Offices
- Salaries/bonuses
- PR
- Hearings

Awards Time Line

- Year 1: Available: \$50M
- Year 2: Available: \$100M
- Year 3: Available: \$150M
- Year 4: Available: \$250M
- Year 5: Available: \$300M
- Year 6: Available: \$350M
- Year 7: Available: \$400M
- Year 8: Available: \$450M
- Year 9: Available: \$500M
- Year 10: Available: \$550M

Notes

- All expenses over \$2,000 will be approved by the Board
- \$3 Billion over the life of the product

SAFETY & SECURITY

“At the end of the day, the goals are simple: safety and security”

Jodi Rell
Former Republican Politician

Safety & Security Narrative:

This section establishes the foundation of a vital security program that operates on two levels. The first level is establishing safety programs that will help people in response to natural or manmade emergencies. The second level is funding security programs to prevent manmade disasters.

Goals & Objectives: establish programs that

- Will not be under military jurisdictions, but rather will work with the military to save lives;
- Safety training programs that train people how to save lives in the event of a natural disaster;
 - Emergency training and preparation, especially in schools – all ages;
 - Provide natural disaster equipment – including backpacks, bandages and supplies;
 - Train an estimated 3,000,000 people to help assist emergency professionals.
- Security training programs that will protect lives in an emergency at:
 - Schools
 - Tourist locations
 - Legislative bodies
 - Airports
 - Malls
 - Sporting events
- Will establish safety training programs that save lives in terrorist events;
- Computer cyber-security training programs;
- Airport, school and hospital security enhancements.

Total Available For Award: \$65 Billion total over 10 years

Needs: projects the enhance security for:

- Needs Assessment concepts
- Tourist inventory
- Legislative Bodies
- Lists of Malls/shopping centers and sporting facilities;

Awards Time Line

- Year 1: Available: \$500M
- Year 2: Available: \$5B
- Year 3: Available: \$6B
- Year 4: Available: \$7B
- Year 5: Available: \$13B
- Year 6: Available: \$13B
- Year 7: Available: \$11B
- Year 8: Available: \$10B
- Year 9: Available: \$9B
- Year 10: Available: \$8B

Notes

- 1st year
 - Committee operations
 - Hearings conducted
 - RFP/Submissions
 - Projects discussed
- 2nd year
 - First awards
- 3rd year and up:
 - Awards provided based on committee and board approval
- Major development years 5,6,7

FINANCIAL MARKET DEVELOPMENT

“Developments in financial markets can have broad economic effects felt by many outside the markets”

Ben Bernanke
Ex-Chairperson of the Federal Reserve Bank

Financial Markets Narrative:

In an effort to foster internal and external trade in market products and provide businesses with operating capital, we expect to fund projects that develop and support investing, as well as educating investors.

Goals & Objectives: establish programs that

- Professionally upgrade of stock market operations;
- Upgrade cybersecurity for all financial institutions;
- Open markets up to small and international investors – increasing standards;
- Use standards that put stock and commodity markets on the same level as the NYSE;
- Expand the role of financial planners and other financial professionals;
- Expand insurance related products in all areas, with a focus being health insurance.

Total Available For Award: \$23 Billion total over 10 years

- Each country gets \$2.3 billion
- Each country gets \$100,000,000 to develop proposals for enhance markets

Needs: projects the enhance security for:

- Stock market analysis for improvement
 - o Focus: how to find, attract and professional service more investors;
- Stimulate financial sectors in an effort to help them compete in the 21st century;
- Small investor packages: *create the following products*
 - o Tax breaks for investing
 - o Retirement account establishment
 - o Municipal bonds
 - o Small business loan development

Awards Time Line

- Year 1: Available: \$100M
- Year 2: Available: \$2.5B
- Year 3: Available: \$2.5B
- Year 4: Available: \$2.5B
- Year 5: Available: \$2.5B
- Year 6: Available: \$2.5B
- Year 7: Available: \$2.5B
- Year 8: Available: \$2.5B
- Year 9: Available: \$2.5B
- Year 10: Available: \$2B

Notes

- 1st year
 - o Committee operations
 - o Hearings conducted
 - o RFP/Submissions
 - o Projects discussed
- 2nd year
 - o First awards
- 3rd year and up:
 - o Awards provided based on committee and board approval
- Major development years 5,6,7

EXAMPLES

“Let not him who is houseless pull down the house of another, but let him work diligently and build one for himself, thus by example assuring that his own shall be safe from violence when built”

Abraham Lincoln
16th President of the United States

So how will this whole program work?

- Project submission
- Committee analysis
- Hearing and discussion
- “Vote’ to approve or not to approve

Project Submissions: *three expected examples*

- **Regional projects: proposed by the Committee**
 - Because of their size, Regional projects have an impact on a region and provide benefits to everyone associated with that region. A classic example would be the creation of a storage dam. Overall, with assistance from industry experts, their location and impact will determine the parties, sponsorship, oversight and funding of the project.
- **Joint ventures between countries**
 - Countries develop and submit projects that can be handled in one of two ways. The first is that an individual country could handle the project, with the second being a joint venture between two or more countries. An example could be the construction of a roadway or bridge. Overall, that bridge could be constructed by one country, but often is better when two countries partner in its construction and operation(s).
- **Individual Country projects**
 - A country wants to set aside land to construct a solar farm, and needs money to construct the facility.

Project List Creation:

- The oversight committee will catalogue, document and order projects;
- Hearings will be conducted to determine projects and related priorities;
- Committee will help decide through professional analysis and vote;
- People, businesses and countries submit ideas, and the committee reviews them for legitimacy and validity.

Sample Project List: 3 examples

- Highway similar in nature to the Pan American Freeway – construct a modern freeway that stretches from one end of Egypt to the top of Turkey, and then from Turkey to Yemen;
- Rail transportation – expand rail to fit multiple countries – similar in nature to the “Orient Express”
- Red Sea port improvements

ABOUT/BIBLIOGRAPHY

Jordan Opposition Coalition (JOC): The **Jordan Opposition Coalition (JOC)** is the unified opposition coalition working to bring true democracy to Jordan. Based in England, they have been in operation since 2011. Recently, the **JOC** finalized unification of all known opposition parties to the King of Jordan. To support their actions and beliefs, the **JOC** has created a mission statement, a series of white papers on a variety of issues, a Bill of Rights, and over a dozen more documents, position platform and a New Constitution that brings both democracy to the public and parity between all houses of government.

Mudar Zahran: Is the Secretary General of the **JOC**. Educated in the West, Zahran has 2 Masters Degrees and is currently working on a PhD. Zahran currently lives in exile with his family in the UK and has worked in the US Department of State-Embassy Amman.

Michael Ross: The writer of this document is a Governmental Relations professional with almost 40 years' worth of direct governmental experience.

MEDA: Is the suggested name of the entity used to oversee the operations and funding of this program. **MEDA** will be registered in the United States as an official not for profit/organization. It will also be registered with all proper organizations and be headquartered in California. **MEDA's** mission will be to operate as an umbrella organization, focusing on uniting the world to undertake **OPF** for the next 10 years.

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