

Professional Profile & Resume of Qualifications

Michael C. Ross, JD

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Writing Samples: www.ssorleahcim.com

“Published Analyst, Author, Educator & Technical Writer”

English – Financial Literacy - Government – Business Law – Journalism – Computer Science - Analyst

Who Is Michael Ross?

Michael Ross is an accomplished professional with international and national business and political ties. Involved in advocacy, law, land use, public relations and print/social media publishing, Michael has developed effective, hard-hitting technical reports, legislation and public policy that has impacted the lives of millions. Michael's solid foundation in English, Government, Law, Philosophy, Theology, Economics and Fundraising, make him an out-of-the-box thinker. While believing that yesterday's challenges reside in the heart, while opportunities to make the world a better place are fermenting in his brain, Michael's consumer based philosophies include creating technical documents and legislation, including the Lemon Automobile Bill, Telecommunications, Internet privacy, financial literacy, as well as a variety of legal briefs, political reports and budgets. This has saved consumers billions, educated consumers, made products safer while increasing business profits. In October 2017, Michael helped create, fund and stage an Int'l Conference in Israel on Peace in the Middle East, spoke at the Knesset and released supporting technical reports, budgets, articles and legislation.

Professional Experience

- **JAJAJ: Intelligence Analyst:** Technical & Political Analysis, Legal & Business Plans, Manuals, Reports;
- **GRAND JURY: Jurist/Author/Research:** Step-By-Step Technical Interviewing, Legal Writing & Editing;
- **EDUCATOR: over 5750 classroom hours:** Lesson Plans; Safety Drills; Classroom Management, IT/Computers, English, Financial Literacy, Journalism, Chess, Yearbook, Web Design, Google Drive;
- **MCR PUBLIC AFFAIRS & ADVOCACY: Legislative Advocacy:** Analyst, Technical & Legal Writing, Government Relations, Coalition Development, Legal Strategy, Message Development, Fundraising; **ISSUES:** Consumer Protection, IT/Privacy, Land Use, Financial Literacy, International Relations, Human Rights, Trade;
- **THE CALIFORNIA INDEX: Economic Analyst:** Model & Theory Creation, Calculation and Statistical Analysis;
- **SHOFAR: Managing Editor:** Sales, Print, Editorial, Layout-Design, Membership, Fundraising and PR.

Additional Professional Advocacy, Business, Consumer, Education, Legislative, Management & Publishing Skills

- **AUTHOR/JOURNALIST/REPORTER:** Content Creation, Technical/Legal Writing, AP Style, News Production, Articles & White Papers, Newsletters, Trade Fax, Grants, Business Plans, Scripts, Intelligence Briefings;
- **EVENTS/PRESENTATIONS:** Press Conferences, Organizer, Trade Shows, Seminars & Events, Programs;
- **EXECUTIVE DIRECTOR/STAFF:** Not-for Profit & For Profit (As Staff & Volunteer), Digital Marketing, Corporate Communications, Sales, Problem Solving, Staff Administration, Negotiations, Fundraising, Public Speaking;
- **LEGAL/PARALEGAL:** Research, Document Preparation, Interviews, Case Mgt., Negotiations, Contracts & Wills;
- **OFFICE:** Microsoft Office, Word, PowerPoint, Excel, Editor, Graphs, Charts, Product Marketing;
- **POLICY & ANALYSIS:** Economic, political and budgetary policy development and implementation;
- **PROPERTY/COMMUNITY MANAGER:** Leases, Budgets, Remodels, Landlord/Tenant Law, Zoning.
- **TECHNOLOGY/SOCIAL MEDIA/WEB:** Administrator, Content Strategist, Code, Drupal, WordPress, SEO/Analytics, Databases, Video/Sound, Graphic Design & Animation, Hootsuite, FB Creator Studio;

Career Achievements: Served on public boards as both paid staff and volunteer

Technical Writing – Facebook grassroots campaign delivered 3K+ letters & 15K calls to the US Senate ('18) - Constitution & Bill of Rights author (Jordan) ('17) – FTC Antitrust Brief ('16) - US Supreme Court case team member ('99–'00) - Trading card publisher (Grateful Dead & H. Ross Perot's '92 Campaign) – Named one of the Sports Card Industry's 10 most influential people ('92 over Joe DiMaggio) – Participant in the development of 2 Community plans ('80-'05) – Arena & stadium placement & design ('80-'05) - Helped attract NBA sports to Sacramento ('80–'90), Property Manager ('79 -'14).

Volunteer Achievements: Served on private boards as both paid staff & volunteer

Int'l Jewish Muslim Dialogue Center ('17-'18) - Aragon HOA ('13-'16) – Elections Judge ('14-'17) - Discovery Village HOA ('01–'12) - Chabad Events ('08–'14) - ACE Award Winner ('01) - Sacramento JCC Softball Commissioner (1987-'94).

EDUCATION: Most recent degree

- JD Degree – University of Northern California School of Law