

The California Index (CI) – 2014 Year End Report

190+ Billion CI Shares Traded in 2014

California's Expansion Continues

CI Opened 2014 at \$15,806.14 - Closed at \$16,614.13

Growth = +\$807.99

Top CI Statistics: as of 12/31/14

Highest Close: \$16,999.25 – 3/4/14

Largest Daily Gain: +\$304.16 – 3/4/14

Largest 4 Markets Combined Advance - +\$661.30 – 10/8/14

Largest 4 Markets Combined Declines - - \$783.76 – 10/9/14

Largest Net Value: \$60,607,427,153.13 – 7/18/14

Largest Loss - General: \$15,146.56 – **DOWN -\$428.28 (-3.97%)** 4/10/14

Largest Loss After Split: Google \$15,956.91 – **DOWN -\$692.18** – 4/3/14

Highest Total Number of Shares: Traded: 1,387,059,699 – 9/19/14

Highest Gross Value: \$69,242,359,624.85 – 9/19/14

The California Index was Recalibrated – 10/20/14



Established in 2007, the **California Index** is an economics and financial literacy project that revamps the Nation's **DOW** into a **California** friendly format. To do so, the **California Index** teaches investors about California's business diversity, as well as its role in the international investment community. As a result, **the California Index** (and our supporting Publication: **The California Business Report**), provides users with a snapshot, review, statistics and discussion of *the* Business, Economic & Political Actions that impact the top **434** California business listed on the **NYSE** and **NASDAQ**. This breaks down to **193** on the **NYSE** and **241** on the **NASDAQ**. Each **CI** component contains **11** segments. **The CBR is an informational Guide only.** Note: Because of technical difficulties, **5** business days are missing in the **2014** statistics.

In **2014**, there were a combined **80** changes. The **NYSE** had **30** changes, while the **NASDAQ** had **50**. The **NYSE** side featured **22** additions and **8** removals. The **NASDAQ** side featured **29** additions and **21** removals. The two markets produced **29** additions, and **51** subtractions. Overall, There was a net increase of **+22** businesses. **2015** saw management increase the California Index by **11** businesses.

Executive Summary 2014

Dear Investor;

The **California Index** has been tracking the activities of California's economy and government since **2007**. With California's economy rapidly expanding (and our readership growing), what we present to you today supports California's ranking as the **5th** largest economy in the world. As the World's fastest growing economic giant, this report's information clearly shows that California and its businesses are the world's best and as such are the best in investments available, not just today, but for the future!

With that in mind, we are pleased to present you with our **California Index 2014** yearly report. Since creation, this report has grown in importance, scope and size. That's because of the news that we are reporting, and the statistics that we are creating are nothing short of world class. As a result, on 1/2/15, we revamped the way we collect and present statistics on our website - www.TheCaliforniaIndex.org). Then, just 2 weeks later (**1/18/15**) we installed a program that automatically collects, updates and presents news and statistical information on every business listed on the **California Index** in real time.

During **2015**, we hope to accomplish a variety of things. On top of our list is to:

- 1) Expand reporting to include live news, statistics and graphs that will provide a deeper understanding of CA's economy
- 2) Educate more and more people about the benefits of investing in California generally, and California business specifically
- 3) Establish relationships with schools (we believe that students should learn about the stock markets and California Business)
- 4) Lay the paperwork foundation for taking the **California Index** public – either through an EFT or a Hedge Fund in **2016**;
- 5) Establish online stock investment games, an essay writing contest, a scholarship fund and more user learning opportunities

News: 2014 Summary

- California was named the **5th** Largest Economic Body in the world, behind China, The USA, England & Russia
- California has over **400 NYSE** or **NASDAQ** companies headquartered in the state, more than any other state in the Nation
- The **Google** and **Apple** Stock Splits were predicted in last year's report, and had a tremendous impact on 2014 **CI** numbers
- California has become the IPO's home, and those **2014** IPOs helped increase **California Index** stats and profitability in 2014
- **2014** News stories with a major impact on **California**, **California Government** and the **California Index** were:
 - a. Allergan takeover
 - b. The number of Biopharmaceutical and Health related IPOs
 - c. CA's rise from the **9th** largest economy to the **5th** in less than **5** years on the strength of increased exports
- Thanks to large surpluses, the State of California is again spending money and investing in itself and our business environment

Statistics: 2014 Summary

- The largest performing industry – combined – was **Health (+\$1,010.10)**
- The largest underperforming industry – combined – was **Technology (-\$822.27)**
- The **NYSE & NASDAQ's** highest performing companies were **Allergan (+\$101.51)** and **Intuitive Surgical (+\$144.86)**

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- The lowest performing company for the **NYSE** was **Twitter (-\$27.78)**. On the **NASDAQ** side, it was **Rocket Fuel (-\$45.37)**
- In **2014**, there were **126** Advancing days and **108** Declining days
- Overall, based on a monthly scale, there were **22** Advancing days and **9** Declining days in **2014**. The best investing day was **#18 (+\$1374.42)**. The worst investing day was **#3 (-\$877.48)**
- There were **472** Trading days over the last **2** years. The **best** trading day was **#4 (+\$1,038.59)**, while the **worst** trading day was **#3 (-\$953.00)**
- In **2014**, the combined **CI** Advanced **+\$807.99**, while the **NYSE** Advanced **+\$1068.60**. The **NASDAQ Declined -\$260.51**
- Face Book was the **California Index's** most traded security with at least 3.75 billion shares trading hands in 2014

Standards: 2014 Summary

- Companies on the **CI** come from two recognized and governmentally regulated components – the **NYSE** and **NASDAQ**. These sectors were selected because they provide consumers/investors with professional standards and reliability
- Like other Indexes, companies are added or removed based on market actions, including IPOs, **S.E.C.** decertification, mergers, and the out-of-state relocation of corporate headquarter

Conclusions: 2014 Summary

- California's top investments are poised for profits, and so is the **California Index** thanks to the addition of **22** new companies in **2014** and **11** to start **2015**
- **2014's** growth came from more companies on the **California Index**
- California should enact programs that:
 - a. Reward those who invest in CA Businesses listed on these 2 exchanges with capital gains protections
 - b. Teach financial literacy and investment concepts in schools, using CA businesses as examples
 - c. Learn from the downturn - protect the states business from poaching and unforeseen economic variables
- Due to the strength of the California economy, and an additional **20+** expected IPOs, **California Index** members will increase profits in **2015** as the state's economic engines continue to produce. We expect economic growth in **2015** to reach at least **13%**, This is base on California being the economic engine that runs the country and it's impact on the world
- We need to make investing and financial literacy a key part of our economic and educational systems, not just for students, but for everyone – financial literacy is the key to a successful financial future for California

As the **California Index** grows, we look forward to presenting you with the best statistical and news information possible, as well as hearing from you. We can be reached at mross@theCaliforniaIndex.org or (916) 923.2215!

Thank you for reading, learning and investing!

Michael Ross, Publisher, Analyst and Advocate

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2014 Win/Loss Statistics Monthly Figures

Total Winning Months This Year: 8
 Total Losing Months This Year: 2
 Total Tie Months This Year: 2
 Total Winning Days This Year: 136
 Total Losing Days This Year: 111
 Highest Daily Gain: +\$304.16 -3/4/14
 Largest Loss - General: \$15,146.56
DOWN -\$428.28 (-3.97%) 4/10/14
 Best Investment Day: Day #18: - +\$1374.42
 Worst Investment Day: Day #3: **-\$877.48**
 Largest Net Value: \$60,607,427,153.13 – 7/18/14
 Highest Total Number of Shares:
 Traded: 1,387,059,699 – 9/19/14
 Highest Gross Value:
 \$69,242,359,624.85 – 9/19/14

2013 Win/Loss Statistics Monthly Figures

Total Winning Months This Year: 11
 Total Losing Months This Year: 1
 Total Winning Days This Year: 146
 Total Losing Days This Year: 102
 Highest Daily Gain: 6/13/13 - \$230.04
 Largest Daily Loss: 4/15/13 - **-\$322.88**
 Best Investment Day: Day 10 +\$780.31
 Worst Investment Day: Day #14 **-\$359.79**

2014 Results

First Day - \$15,806.14
 Last Day -
 Gain: \$807.99

2013 Results

First Day - \$11,076.70
 Last Day - \$15,806.14
 Gain: \$4,729.44

2012 Results

First Day - \$9,943.96
 Last Day - \$11,076.70
 Gain: +\$1,132.74

2011 Results

First Day - \$7,655.74
 Last Day - \$9,943.96
 Gain: +\$2,288.22

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WINNING DAYS 2014 v 2013

2014 WINNING DAYS – Win/Loss Breakdown Per Month

Dec. 2014 – Winning days & Losing days
Index opened at -

Nov. 2014 - 10 Winning days & 9 Losing days
Index opened at

Oct. 2014 - 13 Winning days & 10 Losing days
Index opened at

Sept. 2014 - 11 Winning days & 9 Losing days)
Index Opened at

Aug. 2014 - 13 Winning days & 7 Losing days
Index opened at

July 2014 - 11 Winning days & 11 Losing days
Index opened at

June 2014 - 14 Winning days & 7 Losing days
Index opened at

May 2014 - 12 Winning days & 8 Losing days
Index opened at

April 2014 – 11 Winning days & 11 Losing days
Index opened at \$16,356.81

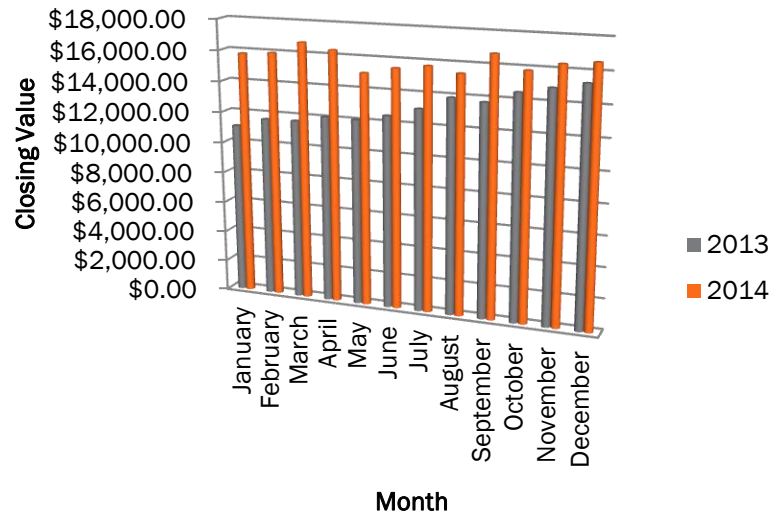
March 2014 - 9 Winning days & 12 Losing days
Index opened at \$16,723.40

Feb. 2014 - 12 Winning days & 4 Losing days
Index opened at \$15,946.50

Jan. 2014 - 12 Winning days & 9 Losing days
Index opened at \$15,806.14

Advancing Days: 126 - Declining Days: 108

California Index 2013 & 2014 Closing Monthly Values



There were 472 total trading days in 2014 –
*Please Note: missing 4 days due to MSN Interruption

2013 WINNING DAYS – Win/Loss Breakdown Per Month

Dec 2013 - 13 Winning days & 8 Losing days
Index opened at - \$

Nov. 2013 - 12 Winning days & 8 Losing days
Index opened at \$14,922.00

Oct. 2013 - 12 Winning days & 10 Losing days)
Index opened at \$

Sept. 2013 - 8 Winning days & 11 Losing days
Index opened at \$13,770.02

Aug. 2013 - 12 Winning days & 10 Losing days)
Index opened at \$13,906.76

July 2013 - 15 Winning days & 7 Losing days
Index opened at \$13,068.34

June 2013 - 10 - Winning days & 9 Losing days
Index opened at \$12,489.55

May 2013 - 14 Winning days & 8 Losing days
Index opened at \$12,081.87

April 2013 - 12 Winning days & 10 Losing days
Index opened at \$12,103.57

March 2013 - 13 Winning days & 6 Losing days
Index opened at \$11,688.54

Feb. 2013 12 Winning days & 7 Losing days
Index opened at \$11,644.64

Jan. 2013 - 13 Winning days & 8 Losing days
Index opened at \$11,076.70

Advancing Days: 136 - Declining Days: 102

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What Happened On Each Numerical Trading Day Of The Month

*Combined Daily Totals – What Day Is/Was The Best (& Worst) Numerical Date Each Month For Investing?
Gains or Losses based on a specific numerical trading day.*

Day	2014	2013	Day	2014	2013	Day	2014	2013	Day	2014	2013
Day 1	+\$39.56	+\$364.49	Day 8	+\$135.31	+\$465.16	Day 16	+\$300.24	+\$181.57	Day 24	+\$232.05	-\$40.65
Day 2	+\$651.40	+\$264.84	Day 9	+\$68.99	+\$207.00	Day 17	+\$442.00	+\$372.25	Day 25	-\$410.60	-\$17.96
Day 3	-\$877.48	-\$75.52	Day 10	-\$842.94	+\$780.31	Day 18	+\$1374.42	+\$330.16	Day 26	+\$546.20	+\$416.39
Day 4	+\$835.36	+\$203.23	Day 11	+\$1325.46	+\$58.31	Day 19	-\$235.30	-\$134.33	Day 27	+\$52.46	+\$74.65
Day 5	+\$200.10	+\$200.48	Day 12	-\$14.96	-\$94.99	Day 20	+\$301.53	-\$84.79	Day 28	+\$170.85	+\$46.68
Day 6	+\$394.07	+\$81.01	Day 13	-\$366.41	+\$488.34	Day 21	+\$434.11	+\$4.13	Day 29	+\$65.72	+38.09
Day 7	-\$413.52	+\$219.80	Day 14	+\$513.34	-\$359.79	Day 22	+\$106.92	+\$669.71	Day 30	+\$336.71	-\$143.91
			Day 15	-\$408.04	-\$322.88	Day 23	+\$242.77	+\$682.86	Day 31	-\$19.96	-\$57.83

<p>2014 22 Advancing Days & 9 Declining Days Best Investing Day: Day 18: +\$1374.42</p>	<p>2013 10 Advancing Days - 6 Neutral investing Days - 15 Declining Days Best Investing Day: Day 23: +\$682.86</p>
<p>Worst Investing Day: Day 3: -\$877.48</p>	<p>Worst Investing Day: Day 14: -\$359.79</p>
<p>Best Trading Day over 2 years is: Day 4 +\$1038.59</p>	<p>Worst Trading Day over 2 years is: Day 3 -\$953.00</p>

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Comparative NYSE vs. NASDAQ Gains/Losses By Market

<p style="text-align: center;">2014 The California Index Combined Segment</p> <p>First Trading Day Of The Year: 1/2/14</p> <ul style="list-style-type: none"> • Jan 2, 2014 - \$15,806.14 • December 31, 2014 – \$16,614.13 • Yearly Gain: +\$807.99 	<p style="text-align: center;">2014 The California Index's NYSE Segment</p> <p>First Trading Day Of The Year: 1/2/14</p> <ul style="list-style-type: none"> • Jan 2, 2014 - \$6,106.47 • December 31, 2014 – \$7,175.07 • Yearly Gain: +\$1,068.60 	<p style="text-align: center;">2014 The California Index's NASDAQ Segment</p> <p>First Trading Day Of The Year: 1/2/14</p> <ul style="list-style-type: none"> • Jan 2, 2014 - \$9,699.57 • December 31, 2014 – \$9,439.06 <li style="color: red;">DOWN -\$260.51
<div style="border: 1px solid gray; background-color: #f0f0f0; padding: 5px; margin-bottom: 10px;"> <p>The TCI's NYSE Segment Expanded 1.5 Times in 2013</p> </div> <div style="border: 2px solid gray; border-radius: 15px; padding: 10px; text-align: center;"> <p>• California Index Listing Requirements:</p> </div>	<div style="border: 1px solid gray; background-color: #f0f0f0; padding: 5px; margin-bottom: 10px;"> <p>NASDAQ Profits Advanced Over 10x in 2013 from \$315 to \$3,4000</p> </div> <div style="border: 2px solid gray; border-radius: 15px; padding: 10px; text-align: center;"> <p>• Registration on either the NYSE or NASDAQ</p> </div>	<div style="border: 1px solid gray; background-color: #f0f0f0; padding: 5px; margin-bottom: 10px;"> <p>The Combined CI advanced over 4X in 2013</p> </div> <div style="border: 2px solid gray; border-radius: 15px; padding: 10px; text-align: center;"> <p>• Must Be HDQ'ed in California</p> </div>
<p style="text-align: center;">2013 The California Index Combined Segment</p> <p>First Trading Day Of The Year: 1/2/13</p> <ul style="list-style-type: none"> • Jan 2, 2013 – \$11,076.70 • December 31, 2013 – \$15,806.14 • Yearly Gain: +\$4,729.44 	<p style="text-align: center;">2013 The California Index's NYSE Segment</p> <p>First Trading Day Of The Year: 1/2/13</p> <ul style="list-style-type: none"> • Jan 2, 2013 - \$4,797.21 • December 31, 2013 – \$6,106.47 • Yearly Gain: \$1,209.21 	<p style="text-align: center;">2013 The California Index's NASDAQ Segment</p> <p>First Trading Day Of The Year: 1/2/13</p> <ul style="list-style-type: none"> • Jan 2, 2013 – \$6,279.49 • December 31, 2013 – \$9,699.57 • Yearly Gain: +\$3,420.08
<p style="text-align: center;">2012 The California Index's Combined Segment</p> <p>First Trading Day Of The Year: 1/3/12</p> <ul style="list-style-type: none"> • Jan 3, 2012 – \$9,943.96 • December 31, 2012 – \$11,076.70 • 2012 Gain: +\$1,132.74 	<p style="text-align: center;">2012 The California Index's NYSE Segment</p> <p>First Trading Day Of The Year: 1/3/12</p> <ul style="list-style-type: none"> • Jan 3, 2012 - \$3,980.03 • December 31, 2012 – \$4,797.21 • 2012 Gain: +\$817.18 	<p style="text-align: center;">2012 The California Index's NASDAQ Segment</p> <p>First Trading Day Of The Year: 1/3/12</p> <ul style="list-style-type: none"> • Jan 3, 2012 – \$5,963.93 • December 31, 2012 – \$6,279.49 • 2012 Gain: +\$315.56

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Advancers & Decliners By Segment

2014 Advancing Statistics

Largest Advancing Combined Segment – Health – UP +\$1,010.10

Largest Advancing NYSE Segment – Health – UP +\$554.22

Largest Advancing NASDAQ Segment – Health – UP +\$455.88

2014 Declining Statistics

Largest Declining Combined Segment – Technology – Down -\$822.27

Largest Declining NYSE Segment – Consumer Products – DOWN -\$93.79

Largest Declining NASDAQ Segment – Technology – Down -\$839.61

Best 2 year: Combination: Health +\$1,485.49

Best 2 Year NYSE: Health +\$714.02

Best 2 Year NASDAQ: Health +\$761.47

Worst 2 year: Combination: Employment Services -\$59.98

Worst 2 year NYSE: Employment Services -\$106.28

Worst 2 Year NASDAQ: Construction -\$1.48

Category	NYSE	NYSE	NYSE	NYSE	NASDAQ	NASDAQ	NASDAQ	NASDAQ	Combined	Combined	Combined	Combined
	1/1/14	12/31/14	2014 totals + or -	2013 totals + or -	1/1/14	12/31/14	2014 totals + or -	2013 totals + or -	1/1/14	12/31/14	2013 totals + or -	2014 totals + or -
Agriculture & Food	\$159.16	\$138.76	-\$20.40	\$26.92	\$253.22	\$384.33	+\$131.11	\$63.86	\$412.38	\$525.97	\$90.78	+\$113.59
Banking, Credit & Finance	\$797.12	+\$829.61	\$32.49	\$90.33	\$720.41	+\$673.80	-\$46.61	\$316.25	\$1,517.53	+\$1503.41	\$406.58	-\$14.12
Construction, Real Estate & Property	\$1,118.48	\$1,400.82	\$282.34	\$87.10	\$55.79	\$36.54	-\$19.25	\$17.77	\$1,174.27	\$1,436.68	\$104.87	\$262.41
Consumer Products	\$291.87	+\$385.66	-\$93.79	\$84.83	\$621.00	+\$726.77	\$105.77	\$207.69	\$912.87	\$1,112.43	\$292.52	\$199.56
Employment Services	\$190.99	\$166.05	-\$24.94	-\$81.34	\$198.61	\$197.97	-\$0.64	\$46.93	\$389.60	\$364.02	-\$34.40	-\$25.58
Energy	\$477.94	\$517.26	\$39.32	\$25.22	\$326.89	\$260.47	-\$66.42	\$188.58	\$804.83	\$777.73	\$223.80	-\$27.10
Entertainment	\$177.48	\$196.13	\$18.65	\$71.08	\$510.38	\$499.03	-\$11.35	\$326.06	\$687.86	\$695.16	\$397.14	\$7.30
Health	\$886.13	\$1,440.35	\$554.22	\$169.80	\$1,789.21	\$2,245.09	\$455.88	\$305.59	\$2,675.34	\$3,685.44	\$475.39	\$1,010.10
Manufacturing	\$400.40	\$418.16	\$17.76	\$62.29	\$551.94	\$523.53	-\$28.41	\$97.10	\$952.34	\$941.69	\$159.39	-\$10.65
Technology	\$1,553.62	\$1,570.96	\$17.34	\$648.89	\$4,401.90	\$3,562.29	-\$839.61	\$1,510.29	\$5,955.52	\$5,133.25	\$2,159.18	-\$822.27
Transportation	\$53.38	\$23.20	-\$30.18	\$14.19	\$270.22	\$330.19	\$59.97	\$171.54	\$323.60	\$378.67	\$185.73	\$55.07

Top Earners Per Segment - NYSE Companies - 2014

Top NYSE Company In 2014: Allergan +\$101.51

Top NYSE Company In 2013: LinkedIn +\$102.01

Exchange	Segment	Company	1/1/14	12/31/14	2013 Stats	2014 Stats
NYSE	Agriculture & Food	Dine Equity	\$83.55	\$103.64	Dine Equity \$16.55	Dine Equity +\$20.99
NYSE	Banking, Credit, Finance, insurance & Investments	Visa	\$222.68	\$262.20	Visa \$72.22	\$39.53
NYSE	Construction, Real Estate & Property	Essex Property Trust	\$143.51	\$206.60	Jacobs Engineering \$20.42	\$63.09
NYSE	Consumer Products	Williams Sonoma	\$58.28	\$75.68	Clorox Company \$19.54	\$17.40
NYSE	Employment Services	Robert Half	\$41.99	\$58.38	URS Corp \$13.73	\$16.39
NYSE	Energy	Sempra Energy	\$89.76	\$111.36	- File Corrupted	\$21.60
NYSE	Entertainment	Walt Disney	\$76.40	\$94.19	Walt Disney - \$26.61	\$17.79
NYSE	Health	Allergan	\$111.08	\$212.59	McKesson Corp - \$64.44	\$101.51
NYSE	Manufacturing	Sketchers	\$33.13	\$55.25	Avery Dennison - \$15.27	\$22.12
NYSE	Technology	Palo Alto Networks	\$57.47	\$112.57	Linkedin - \$102.01	\$65.50
NYSE	Transportation	Zero	Zero	Zero	Duocommun -\$13.64	Zero

Advancers For Both Years: Visa +\$111.75 & Walt Disney +\$44.40

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Top Decliners Per Segment - NYSE Companies - 2014

Top Declining NYSE Company In 2014: Twitter **-\$27.78**

Exchange	Segment	Company	1/1/14	12/31/14	2014 Stats
NYSE	Agriculture & Food	Zero	Zero	Zero	Zero
NYSE	Banking, Credit, Finance, insurance & Investments	Oak Tree	\$58.84	\$51.83	-\$7.01
NYSE	Construction, Real Estate & Property	Jacobs Engineering	\$62.99	\$44.69	-\$18.30
NYSE	Consumer Products	Guess?	\$31.07	\$21.08	-\$9.99
NYSE	Employment Services	Zero	Zero	Zero	Zero
NYSE	Energy	Occidental Petroleum	\$95.10	\$80.61	-\$14.49
NYSE	Entertainment	Pandora Media	\$26.60	\$17.83	-\$8.77
NYSE	Health	American Vanguard	\$24.29	\$11.62	-\$12.67
NYSE	Manufacturing	Reliance Steel	\$75.84	\$61.27	-\$14.57
NYSE	Technology	Twitter	\$63.65	\$35.87	-\$27.78
NYSE	Transportation	Ducommun	\$29.81	\$25.28	-\$4.53

Top Earners Per Segment - NASDAQ Companies - 2014

Top NASDAQ Company In 2014: Intuitive Surgical +\$144.86

Top NASDAQ Company In 2013: Google +\$407.24

Exchange	Segment	Company	1/1/14	12/31/14	2013 Stats	2014 Stats
NASDAQ	Agriculture & Food	Monster Beverage	\$67.77	\$108.35	Jack in The Box \$21.42	\$40.58
NASDAQ	Banking, Credit, Finance, insurance & Investments	Black Hawk Network Holdings	\$25.26	\$44.40	Banc Of California \$57.21	\$30.89
NASDAQ	Construction, Real Estate & Property	Zero	Zero	Zero	McGrath Rental Corporation - \$10.7	Zero
NASDAQ	Consumer Products	Lam Research	\$54.45	\$79.34	Decker's Outdoor Corporation - \$44.19	\$24.89
NASDAQ	Employment Services	Intuit	\$76.32	\$92.19	IPC The Hospitalist Company Inc. - \$19.68	\$15.87
NASDAQ	Energy	Enphase	\$6.34	\$14.29	Sun Power Corporation - \$24.19	\$7.95
NASDAQ	Entertainment	DirecTV	\$69.06	\$86.70	Netflix, Inc. - \$275.58	\$17.64
NASDAQ	Health	Intuitive Surgical	\$384.08	\$528.94	Isis Pharmaceuticals \$29.4	\$144.86
NASDAQ	Manufacturing	Core-Mark Holdings	\$37.96	\$61.93	Core-mark Holding Company - \$28.58	\$23.97
NASDAQ	Technology	Equinix Inc.	\$117.45	\$226.73	Google Inc. - \$407.24	\$49.28
NASDAQ	Transportation	Tesla	\$150.43	\$222.41	Copart, Inc - \$30.08	\$71.98

Advancers For Both Years: Core-Mark Holdings +\$52.55

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Top Earners Per Segment - NASDAQ Companies - 2014

Top Declining NYSE Company In 2014: Rocket Fuel **-\$45.37**

Exchange	Segment	Company	1/1/14	12/31/14	2014 Stats
NYSE	Agriculture & Food	Zero	Zero	Zero	Zero
NYSE	Banking, Credit, Finance, insurance & Investments	Financial Engines	\$69.48	\$36.55	-\$32.93
NYSE	Construction, Real Estate & Property	McGrath	\$39.80	\$35.86	-\$3.94
NYSE	Consumer Products	Price Smart	\$115.54	\$91.22	-\$24.32
NYSE	Employment Services	ICP The Hospitalist Co.	\$59.39	\$45.89	-\$13.50
NYSE	Energy	Rocket Fuel	\$61.49	\$16.12	-\$45.37
NYSE	Entertainment	NetFlix	\$368.17	\$341.61	-\$26.56
NYSE	Health	eHealth Insurance	\$46.49	\$24.92	-21.57
NYSE	Manufacturing	Coherent	\$74.39	\$60.72	-\$13.67
NYSE	Technology	Google	\$559.79	\$526.40	-\$33.29*
NYSE	Transportation	Trimble Navigation	\$34.70	\$26.54	-\$8.16

Honorable Mention Stats

2 Year Category Average Combined

Best 2 Year: Health **+\$1,485.49**
Worst 2 Year: Employment Services **-\$59.98**
(Page 5)

2 Year Category Average NYSE

Best 2 Year:
Health **+\$714.02**
Worst 2 Year:
Employment Services **-\$106.28**
(Page 5)

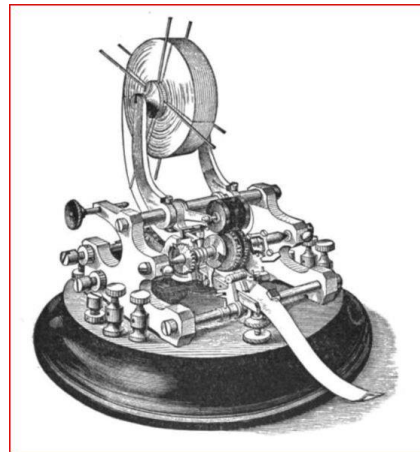
2 Year Category Average NASDAQ

Best 2 Year: Health **+\$761.47**
Worst 2 Year: Construction **-\$1.85**
(Page 5)

2 Year Win/Loss Stats

The California Index

increased 19 out of 24 months
472 total trading days
Had 262 Winning Days (126+136)
Had 210 Losing Days (108+102)



The California Index's 4 Year Revenue Gain

+\$8,958.39

2015 Starting Membership Total(s)

NYSE: 193 members
NASDAQ: 241 members
New in 2014: 22 members
New to start 2015: 11
13 month total: 33 new members

Most Actively Traded 2014 Stock

Face Book
Most Overall Shares Sold
Over 3.75 Billion Shares Traded

Stock Splits

Major Splits That Affected
The Overall Index

- **Google** – April 2014
- **Apple** – June 2014

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2014 Actions

In **2014**, there were a combined **80** changes. The **NYSE** had **30** changes, while the **NASDAQ** had **50**. The **NYSE** side, featured **22** additions and **8** Removals. The **NASDAQ** side featured **29** additions and **21** removals. The two markets produced **29** additions, and **51** subtractions. Overall, There was a net increase of **+22** businesses.

NYSE Changes – 2014	NASDAQ Changes – 2014	
<ol style="list-style-type: none"> 1. Annies – Dropped 2. IShares – Dropped 3. ASA Gold and Precious Metals LTD – Added 4. Kennedy-Wilson Holdings Inc. – Added 5. BRE Properties - Dropped 6. Alexandria Real Estate Equities – Added 7. Marcus & Millichap. – Added 8. New Home Company. – Added 9. Prologis. – Added 10. Tri Point Homes. – Added 11. NuVerra Environmental Solutions – Dropped 12. Coupons. Com – Added 13. Restoration Hardware – Added 14. TriNet – Added 15. URS Dropped 16. Achaogen – Added 17. Castlight Health – Added 18. PFnex – Added 19. Puma Biopharm – Added 20. Versartis – Added 21. Superior Ind. Dropped 22. Aerohive Networks – Added 23. Arista Networks – Added 24. A10 Networks – Added 25. LSI Corp. – Dropped 26. Pulse Electronics – Dropped 27. Spansion – Added 28. Solera Holdings – Added 29. Tableau – Added 30. ZenDisk - Added 	<ol style="list-style-type: none"> 1. El Pollo Loco – Added 2. North Valley Bancorp – Drop 3. Opus Bank – Added 4. Move inc. Dropped 5. Century Aluminum – Dropped 6. Collector’s Universe - Added 7. GoPro - Added 8. Wildan Group – Added 9. Global Eagal Entertainment – Added 10. Adamis Pharmaceuticals - Added 11. Ardelys - Added 12. Marone Bio – Added 13. Corium – Added 14. Life Technologies – Dropped 15. NuVasive – Dropped 16. Questcore Pharmaceuticals 17. Ultragenyx Pharmaceuticals – Added 18. Revercence Pharmaceuticals – Added 19. Ruthigen – Added 20. Santarus – Dropped 21. Spectrum Pharmaceuticals – Dropped 22. TriVascular – Added 23. Avalanche – Added 24. Atara Biotherapeutics – Added 25. CareDx – Added 26. Kite Pharma – Added 27. Avanir Pharmaceuticals – Added 28. LTx Credeence Corp – Dropped 29. Solta Medical - Dropped 	<ol style="list-style-type: none"> 30. Accelrys - Dropped 31. CafePress – Dropped 32. Energous - Added 33. Five9 – Added 34. IGATE Corp. – Dropped 35. Leap Wireless - Dropped 36. Mind Speed – Dropped 37. Novatel Wireless – Dropped 38. Open Table Inc. – Dropped 39. Semtech Corp. Dropped 40. Supertex inc. – Dropped 41. MobileIron – Added 42. Oplink Communications – Added 43. Resonant – Added 44. Sanmina Corp – Added 45. Unwired Planet – Dropped 46. ValueClick – Dropped 47. TubeMogul – Added 48. NetList – Added 49. Copart – Dropped 50. TrueCar - Added

2013 Actions: In **2013**, there were a combined **68** changes. The **NYSE** had **23** changes, while the **NASDAQ** had **45**. On the **NYSE** side, there were **23** changes: **14** additions and **9** removals. On the **NASDAQ** side, there were **45** changes, **24** additions and **21** removals. Combined, the two markets produced **38** additions, and **30** subtractions, for a net increase of **8** businesses.